



FAIR CAMPAIGN PRACTICES ACT
STATE OF ALABAMA

PROBATE COURT

MAR 4 2021

JAMES P. KATL...
Judge of Probate
E.O.D.

THIS AREA FOR OFFICIAL USE ONLY

County Division Code: AL040
Inst. # 2021024793 Pages: 1 of 6
I certify this instrument filed on
3/4/2021 9:19 AM Doc: ELCAPRE
Judge of Probate
Jefferson County, AL.

Clerk: CRONANL

Candidate & Elected Official Campaign Finance Report SUMMARY FORM 1

Please Print in Ink or Type.

Name of Candidate or Elected Official H.E. "Gene" Smith III		Political Party/Ballot Affiliation	
Office Sought or Held (include district or circuit number, if applicable) Mayor - City of Hoover			
Address ☐ Check box if reporting new address 1080 Magnolia Run			
City Hoover	State Alabama	ZIP Code 35226	Telephone Number [REDACTED]

Type of Report (check one)

☐ Monthly

☐ Amended Monthly

☐ Weekly

☒ Amended Weekly

For Monthly Reports
Month for which the
report is filed.

For Weekly Reports
Date of Friday in the
week for which the
report is filed.

Total Number of
Pages in Report

8/14/2020

Six (6)

Summary of activity since last filed report

1	Beginning balance (ending balance from previous filing)		1	\$16,140.54
Cash Contributions				
2a	Itemized cash contributions (total from Form 2)	2a	\$500.00	
2b	Non-itemized cash contributions	2b	\$0.00	
2c	Total cash contributions (add lines 2a and 2b)	2c	\$500.00	
In-Kind Contributions				
3a	Itemized in-kind contributions (total from Form 3)	3a		
3b	Non-itemized in-kind contributions	3b		
3c	Total in-kind contributions (add lines 3a and 3b)	3c		
Receipts from Other Sources				
4a	Itemized Receipts from Other Sources (total from Form 4)	4a	\$80,000.00	
4b	Non-itemized Receipts from Other Sources	4b	\$0.00	
4c	Total receipts from other sources (add lines 4a and 4b)	4c	\$80,000.00	
Expenditures				
5a	Itemized expenditures (total from Form 5)	5a	\$72,145.25	
5b	Non-itemized expenditures	5b		
5c	Total expenditures (add lines 5a and 5b)	5c	\$72,145.25	
Expenditures on Line of Credit				
6a	Itemized expenditures (total from Form 6)	6a	\$0.00	
6b	Non-itemized expenditures	6b	\$0.00	
6c	Total expenditures on credit (add lines 6a and 6b)	6c	\$0.00	
7	Ending balance (add lines 1, 2c, & 4c, then subtract line 5c)	7	\$24,495.29	

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As required by the Alabama Fair Campaign Practices Act, I hereby swear or affirm to the best of my knowledge and belief that the attached report(s) and the information contained herein are true and correct and that this information is a full and complete statement of all contributions, expenditures, and other required information during the applicable period of time.

Signature of Candidate or Elected Official
H.E. "Gene" Smith III

Date
2-26-2021

Sworn to and subscribed before me this 26 day of Feb of the year 2021. My commission expires the 10 day of Sept of the year 2023.

Signature of Notary Public
Marilyn G. Crumbley

Print Notary's Name
Marilyn J Crumbley

ALABAMA FAIR CAMPAIGN PRACTICES ACT - CAMPAIGN FINANCE REPORT FOR CANDIDATE & ELECTED OFFICIAL

FORM 2: Contributions received by candidate or elected official

NAME OF CANDIDATE OR ELECTED OFFICIAL: H.E. "Gene" Smith III



When total contributions from a single source exceed \$100.00, the FCRA requires all contributions from that source to be itemized.
DO NOT LIST in-kind contributions or loans on this form. Use Forms 3 and 4 for those listings.

CONTRIBUTOR (INCLUDE FULL NAME)	ADDRESS (ADDRESS SHOULD INCLUDE STREET OR P.O. BOX, CITY, STATE, AND ZIP)	SOURCE OF CONTRIBUTION (CHECK ONE)					DATE CONTRIBUTION RECEIVED (mo./day/yr.)	AMOUNT OF CONTRIBUTION
		Business or Corporation	Individual	PAC	Other	Returned		
Mary M. Largent	524 Liberty Lake Drive Vestavia, Alabama 35242		✓				8/13/2020	\$500.00
TOTAL CASH CONTRIBUTIONS THIS PAGE								\$500.00

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NAME OF CANDIDATE OR ELECTED OFFICIAL:	H.E. "Gene" Smith III
OFFICE:	
PARTY:	
DISTRICT:	
CITY/TOWN/VILLAGE:	
COUNTY:	
STATE:	
ZIP CODE:	
DATE:	

DO NOT LIST cash or loans on this form. Use Forms 2 and 4 for those listings.

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NAME OF CANDIDATE OR ELECTED OFFICIAL: H. E. "Gene" Smith III

When total expenditures to a single recipient exceed \$100.00, the FCPA requires all expenditures to that recipient be itemized.

PERSON/GROUP/BUSINESS RECEIVING EXPENDITURE (INCLUDE FULL NAME)	ADDRESS (ADDRESS SHOULD INCLUDE STREET OR P.O. BOX, CITY, STATE, AND ZIP)	PURPOSE OF EXPENDITURE (CHECK ONE)									DATE OF EXPENDITURE (mo./day/yr.)	AMOUNT OF EXPENDITURE	
		Administrative	Advertising	Consultants/ Polling	Charitable Contribution	Food	Fundraising	Loan Repayment	Lodging	Transportation			OTHER GIVE BRIEF EXPLANATION
Winning Strategy Media	1725 N Fremont Street Chicago, Illinois 60614		✓									8/10/2020	\$40,000.00
Abstract	P.O. Box 190363 Birmingham, Alabama 35219			✓								8/10/2020	\$2,500.00
Red State Strategies	P.O. Box 43564 Birmingham, Alabama 35243		✓									8/13/2020	\$29,204.25
Sound of Birmingham Productions	3625 5th Ave. S. Birmingham, Alabama 35222		✓									8/13/2020	\$380.00
Regions Bank	1592 Montgomery Hwy. Hoover, Alabama 35216	✓										8/10/2020	\$61.00
TOTAL EXPENDITURES THIS PAGE												\$72,145.25	

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FORM 6: Expenditures On Line of Credit by candidate or elected official

NAME OF CANDIDATE OR ELECTED OFFICIAL: H.E. "Gene" Smith III

When total expenditures to a single recipient exceed \$100.00, the FCPA requires all expenditures to that recipient be itemized.

PERSON/GROUP/BUSINESS RECEIVING EXPENDITURE (INCLUDE FULL NAME)	ADDRESS (ADDRESS SHOULD INCLUDE STREET OR P.O. BOX, CITY, STATE, AND ZIP)	PURPOSE OF EXPENDITURE (CHECK ONE)										DATE OF EXPENDITURE (mo./day/yr.)	AMOUNT OF EXPENDITURE
		Administrative	Advertising	Consultants/ Polling	Contribution	Food	Fundraising	Lodging	Transportation	Interest	OTHER GIVE BRIEF EXPLANATION		
None	N/A												\$ 0.00
TOTAL EXPENDITURES THIS PAGE												\$ 0.00	

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