CERTIFICATE OF FORMATION

OF

HORNSBY CREATIVE, LLC

Pursuant to Section 10A-5A-2.01, Code of Alabama (1975) et seq., the undersigned hereby adopts the following Limited Liability Company's Certificate of Formation:

ARTICLE I - NAME

The Name of the Limited Liability Company shall be Hornsby Creative, LLC (the "Company").

ARTICLE II-DURATION

The period of duration of the Company shall be perpetual, unless it is dissolved and its affairs wound up in accordance with the Alabama Limited Liability Company Act (the "Act").

ARTICLE III - PURPOSES

The Limited Liability Company has been organized to engage in the business of providing visual communications, graphic design, related services, and any other lawful business the members shall reasonably decide to pursue. The Company shall have all powers permitted by the Act, as amended from time to time.

ARTICLE IV - REGISTERED AGENT/OFFICER

The location and street address of the initial registered office shall be 100 Stevens Hill Circle, Hoover, Alabama 35244 and its registered agent at such address shall be Michael Todd Hornsby.

ARTICLE V - INITIAL MEMBERS

The names and addresses of the Initial Members are as follows:

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Michael Todd Hornsby 100 Stevens Hill Circle Hoover, Alabama 35244

Pamela Hornsby 100 Stevens Hill Circle Hoover, Alabama 35244

ARTICLE VI - MANAGERS AND MEMBERSHIP

The LLC is to be managed by one or more members. The following person is the manager who is to serve until the first annual meeting of members or until his successor is elected and qualify:

Michael Todd Hornsby

Upon unanimous vote, the Members shall have the right and ability to admit additional Members under such terms and conditions as the Members shall provide in the operating agreement of the Company. Upon dissociation from the Company, the remaining Members of the Company, upon unanimous vote, shall have the right and ability to continue in the purposes of the Company on such terms as may be provided by the operating agreement of the Company.

ARTICLE VII – SERIES COMPANIES

The LLC may do business in one or more series companies. At this time, the LLC is establishing the following series LLCs: Hornsby Media, LLC and Persnickety Pam's Designs, LLC. The LLC may do business in other series companies in the future.

Pursuant to Ala Code §10A-5A-11.02, the debts, liabilities, obligations, and expenses incurred, contracted for, or otherwise existing with respect to these series shall be enforceable against the assets of that series only and shall not be enforceable against the assets of the LLC generally or any other series; and

None of the debts, liabilities, obligations, and expenses incurred, contracted for, or otherwise existing with respect to the LLC generally, or any other series shall be enforceable against the assets of a particular series.

IN WITNESS WHEREOF, the undersigned member has executed these Articles of Organization, on this, the $9\frac{1}{2}$ day of $\frac{1}{12}$ day of $\frac{1}{12}$, 2015.

Michael Food Hornsby

Member

This document prepared by:

CHRISTIAN & SMALL LLP 505 20th St. North, Suite 1800 Birmingham, Alabama 35203 Phone: (205) 795-6588

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John H. Merrill Secretary of State P.O. Box 5616 Montgomery, AL 36103-5616

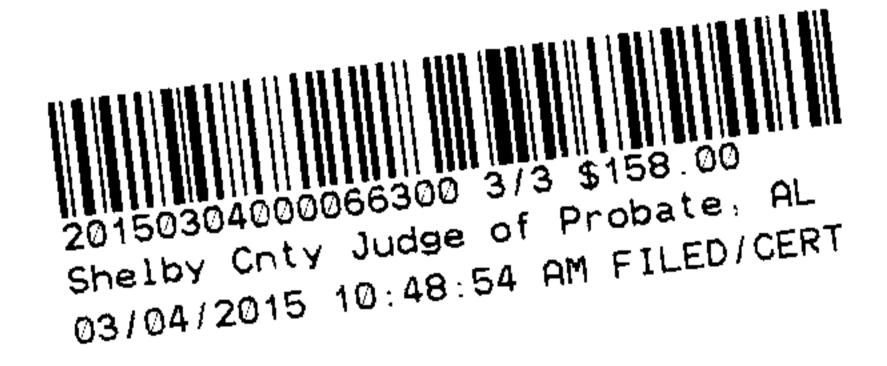
STATE OF ALABAMA

I, John H. Merrill, Secretary of State of Alabama, having custody of the Great and Principal Seal of said State, do hereby certify that

pursuant to the provisions of Title 10A, Chapter 1, Article 5, Code of Alabama 1975, and upon an examination of the entity records on file in this office, the following entity name is reserved as available:

Hornsby Creative, LLC

This name reservation is for the exclusive use of Todd Hornsby, 505 20th Street North, Suite 1800, Birmingham, AL 35203 for a period of one year beginning January 23, 2015 and expiring January 23, 2016





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In Testimony Whereof, I have hereunto set my hand and affixed the Great Seal of the State, at the Capitol, in the city of Montgomery, on this day.

January 23, 2015

Date

X W. M.

John H. Merrill

Secretary of State