

STATE OF ALABAMA

Any provision, not inconsistent with the law, for the regulation of the internal affairs of the corporation or for the restriction of the transfer of shares may be added.

IN WITNESS THEREOF, the undersigned incorporators executed these Articles of Incorporation on this, the 1st day of January, 2015.

FOR-PROFIT CORPORATION ARTICLES OF INCORPORATION

PURSUANT TO THE PROVISIONS OF THE ALABAMA BUSINESS CORPORATION ACT, THE UNDERSIGNED HEREBY ADOPTS THE FOLLOWING ARTICLES OF INCORPORATION.

ARTICLE I

The name of the Corporation shall be: **Uptick Marketing, Inc.**

ARTICLE II

The duration of the corporation is perpetual

ARTICLE III

The corporation has been organized for the following purpose(s):

- A) **To provide marketing services; and,**
- B) **Any other lawful purpose or purposes.**

ARTICLE IV

The corporation shall have the authority to issue 1,000 voting shares of common stock having a par value of one tenth of one dollar (\$.10) per share. Each of the said shares of stock will entitle the holder thereof to one (1) vote at any meetings of the stockholder.

ARTICLE V

The location and street address of the initial registered office shall be:

**2081 Columbiana Rd.
Birmingham, AL 35216**

The name of the registered agent at the initial registered office shall be:

John Lovoy



20150213000047150 1/3 \$158.00
Shelby Cnty Judge of Probate, AL
02/13/2015 11:39:53 AM FILED/CERT

ARTICLE VI

The Directors of the Corporation are:

John Lovoy
2081 Columbiana Rd.
Birmingham, AL 35216

Jason Lovoy
2081 Columbiana Rd.
Birmingham, AL 35216

Nicole D. Beachum
2081 Columbiana Rd.
Birmingham, AL 35216



20150213000047150 2/3 \$158.00
Shelby Cnty Judge of Probate, AL
02/13/2015 11:39:53 AM FILED/CERT

ARTICLE VII

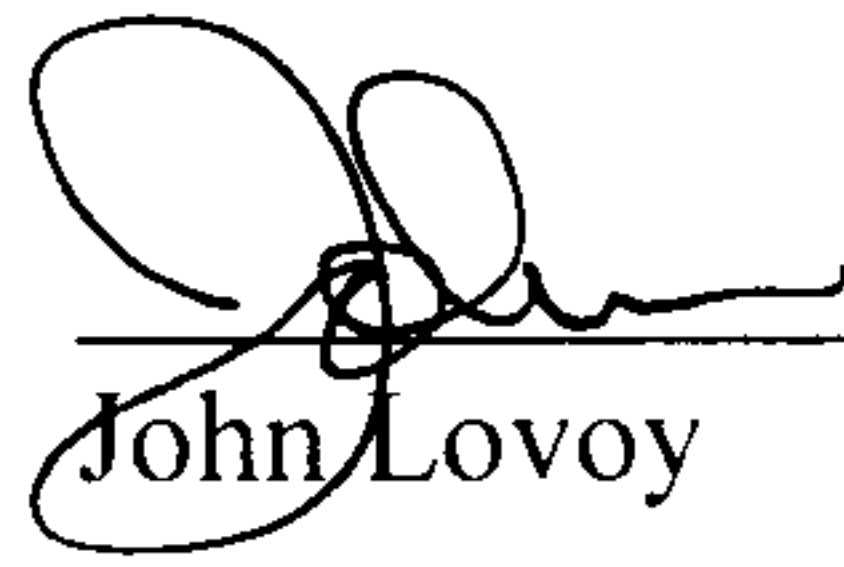
The Incorporators are:

John Lovoy
2081 Columbiana Rd.
Birmingham, AL 35216

ARTICLE VIII

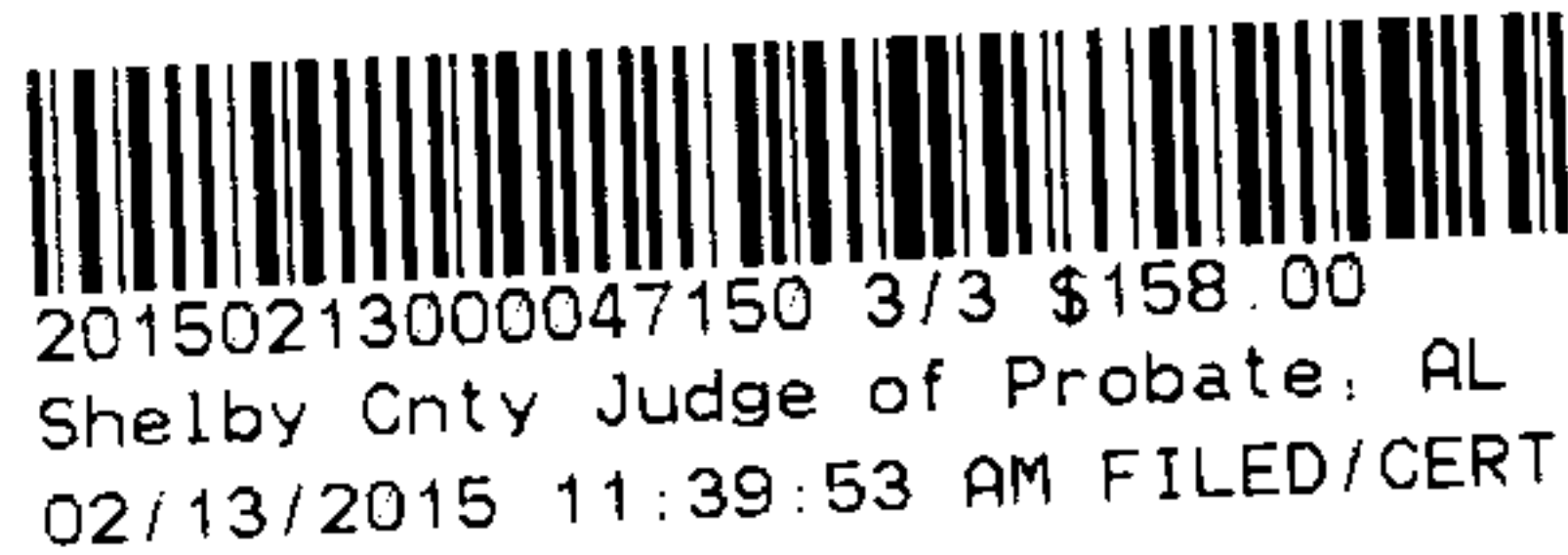
The Corporation reserves the right to amend or repeal any provisions of these Articles of Incorporation, or any amendments hereto and any right conferred upon the shareholders is subject to this reservation.

IN WITNESS THEREOF, the undersigned Incorporator executed these Articles of Incorporation on this, the 1st day of January, 2015.



John Lovoy

John H. Merrill
Secretary of State



P.O. Box 5616
Montgomery, AL 36103-5616

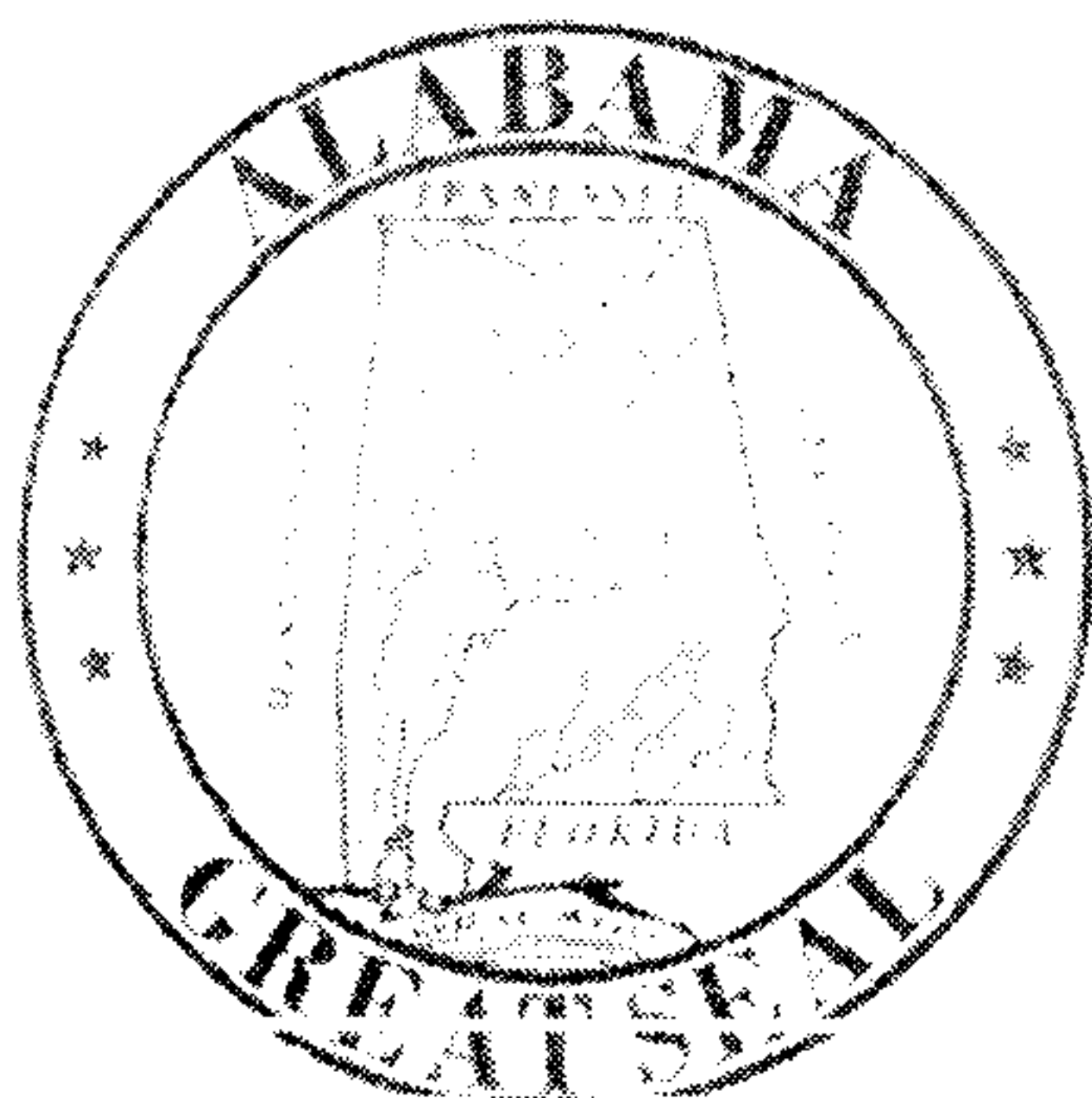
STATE OF ALABAMA

**I, John H. Merrill, Secretary of State of Alabama, having custody of the
Great and Principal Seal of said State, do hereby certify that**

pursuant to the provisions of Title 10A, Chapter 1, Article 5, Code of Alabama
1975, and upon an examination of the entity records on file in this office, the
following entity name is reserved as available:

Uptick Marketing Inc

This name reservation is for the exclusive use of John Aaron, 123 First Street
North, Alabaster, AL 35007 for a period of one year beginning February 13, 2015
and expiring February 13, 2016



RES681119

**In Testimony Whereof, I have hereunto set my
hand and affixed the Great Seal of the State, at the
Capitol, in the city of Montgomery, on this day.**

February 13, 2015

Date

A handwritten signature in cursive script that reads "J. H. Merrill".

John H. Merrill

Secretary of State