

**CERTIFICATE OF FORMATION
OF
LUCYS INSPIRED, LLC**

Pursuant to the Provisions of Section 10A-5-1.01 to 10A-5-9.06, Code of Alabama (1975), the undersigned being a natural person of at least 18 years of age and acting as the Organizer of the Limited Liability Company hereby being formed hereby adopts the following Certificate of Formation for the Limited Liability Company.

ARTICLE I
Name

The name of the limited liability company is **Lucys Inspired, LLC** (the "Company").

ARTICLE II
Duration

The Company shall have a perpetual duration from the date of formation, unless it is (a) terminated by the occurrence of an event set forth in the Operating Agreement and/or (b) dissolved and its affairs wound up prior to that date in accordance with the Alabama Limited Liability Company Act.

ARTICLE III
Purposes

The purposes for which the Company is formed are:

- (a) Design, social media marketing and any activity related thereto;
- (b) To render to others, and to engage in the business of rendering to others, consulting, advisory, administrative, industrial engineering, accounting, bookkeeping and other services of every nature, kind and character, which it may legally render;
- (c) To engage in any industrial, manufacturing, mining, mercantile, trading, agricultural, service, or other lawful business of any kind or character whatsoever;
- (d) To act as agent, representative, or receiver of any person, firm, corporation, or governmental entity or instrumentality in respect to any lawful undertaking or transaction;

(e) To purchase, take, receive, lease or otherwise acquire, own, hold, improve, use and otherwise deal in or with, real or personal property, or any interest therein, wherever situated, and to sell, convey, mortgage, pledge, lease, exchange, transfer and otherwise dispose of real or personal property, or any interest therein;

(f) To purchase, take, receive, subscribe for, or otherwise acquire, own, hold, vote, use, employ, sell, mortgage, lend, pledge, or otherwise dispose of, and otherwise use and deal in and with, shares or other interests in, or obligations of, corporation, associations, partnerships, limited liability companies, individuals, or direct or indirect obligations of governmental entities or of any instrumentality thereof;

(g) To lend money, invest and reinvest its funds, and take and hold real and personal property as security for the payment of funds so loaned or invested; and

(h) To engage in any other lawful act or activity for which a limited liabilities company may be organized pursuant to and in accordance with Alabama Code Sections 10-12-1 to 10-12-61.

ARTICLE IV

Registered Office; Registered Agent

The location and street address of the initial registered office of the Company shall be and its registered agent to whom process may be sent in Alabama at such address shall be:

Lucy R. Farmer.
4922 Stonehenge Road
Birmingham, Alabama 35242

ARTICLE V

Principal Office

The principal office of the limited Liability Company is

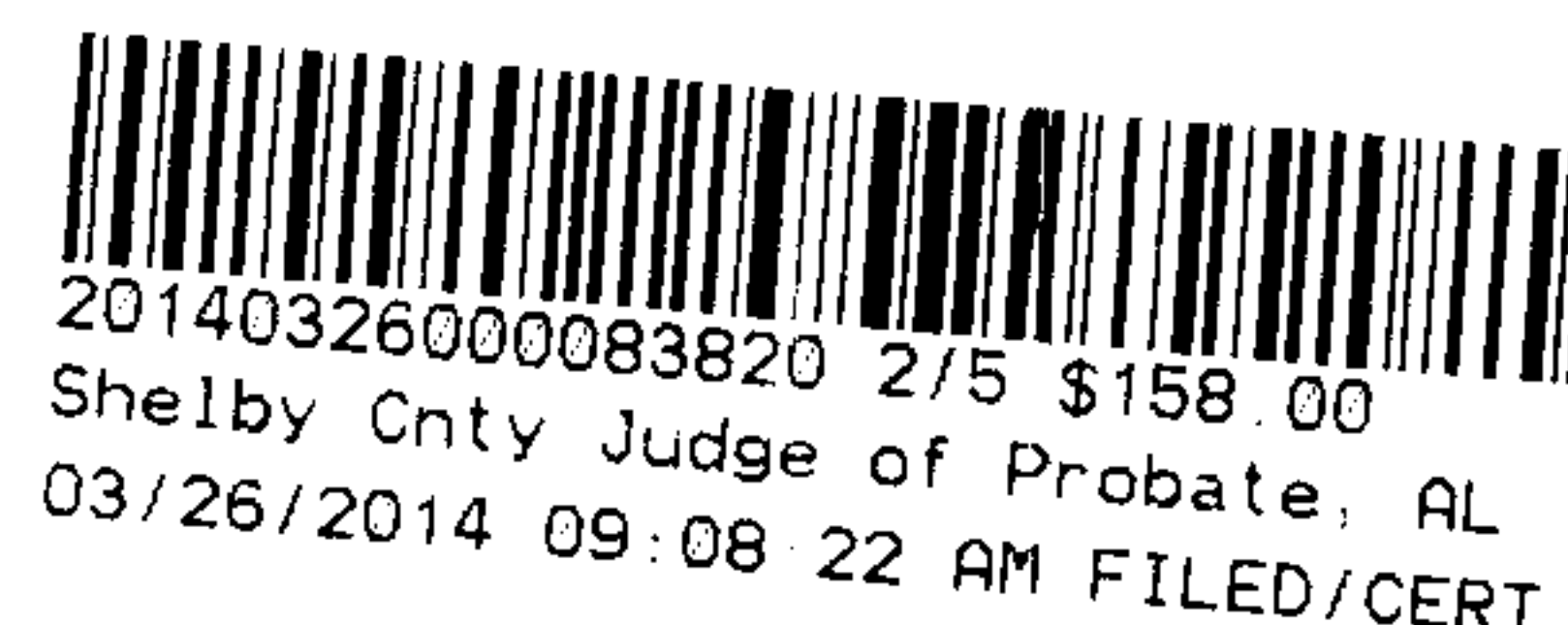
4922 Stonehenge Road
Birmingham, Alabama 35242.

ARTICLE VI

Initial Members

The name and address of the initial Member is:

Lucy R. Farmer
4922 Stonehenge Road
Birmingham, Alabama 35242.



ARTICLE VII
Management of the Company

The Limited Liability Company is to be managed by the Member.

ARTICLE VIII
Admission of Additional Members

The existing Member(s) shall have the right to admit additional Members to the Limited Company, by affirmative vote or consent of Member(s) holding two-thirds of the Member's Percentage Interests, in accordance with the terms and conditions of the Operating Agreement of the Limited Liability Company.

ARTICLE IX
Cessation of Membership
Continuance of Business

The remaining Member(s) of the Limited Liability Company, by the unanimous vote or consent of the Member(s) (other than the Members who caused the Withdrawal Event) may continue the Limited Liability Company upon the death, retirement, resignation, expulsion, bankruptcy or dissolution of a Member or the occurrence of any other event which terminates the continued membership of a Member in the Limited Liability Company.

ARTICLE X
Name and Address of Organizer

The name and address of the Organizer of the Limited Liability Company is:

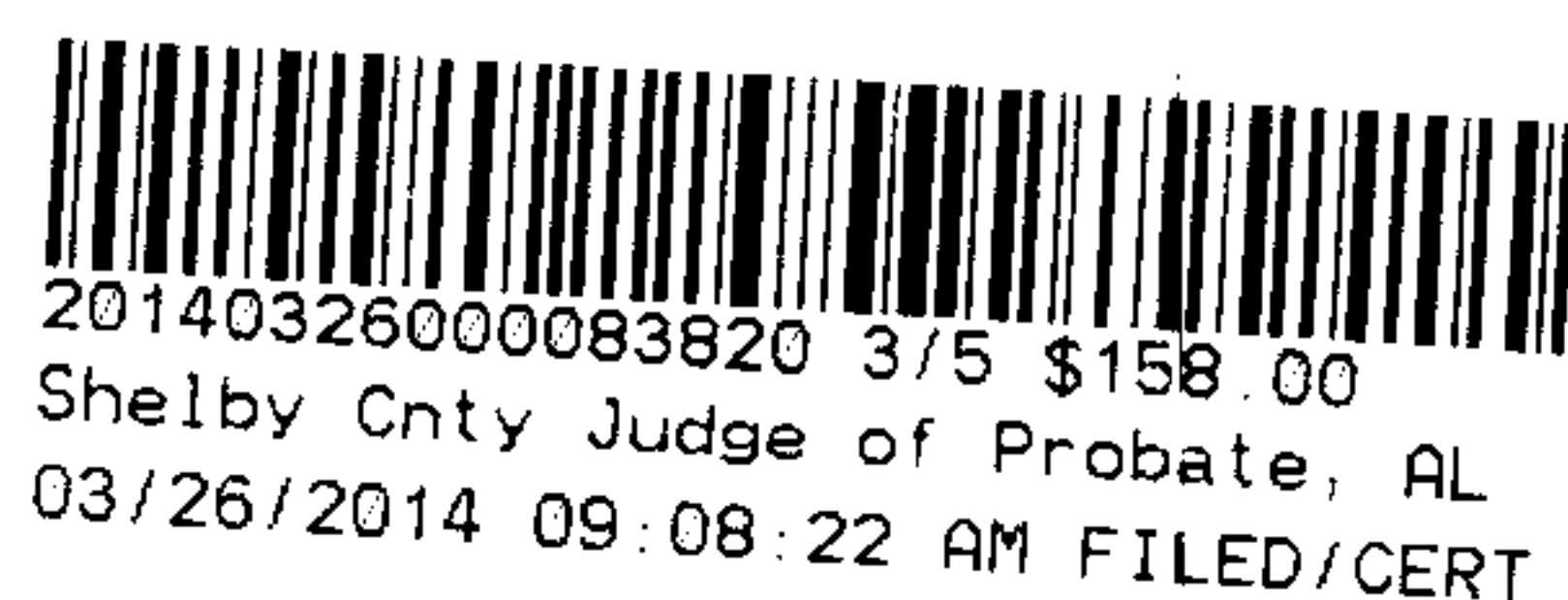
Lucy R. Farmer
4922 Stonehenge Road
Birmingham, Alabama 35242

ARTICLE XI
Miscellaneous

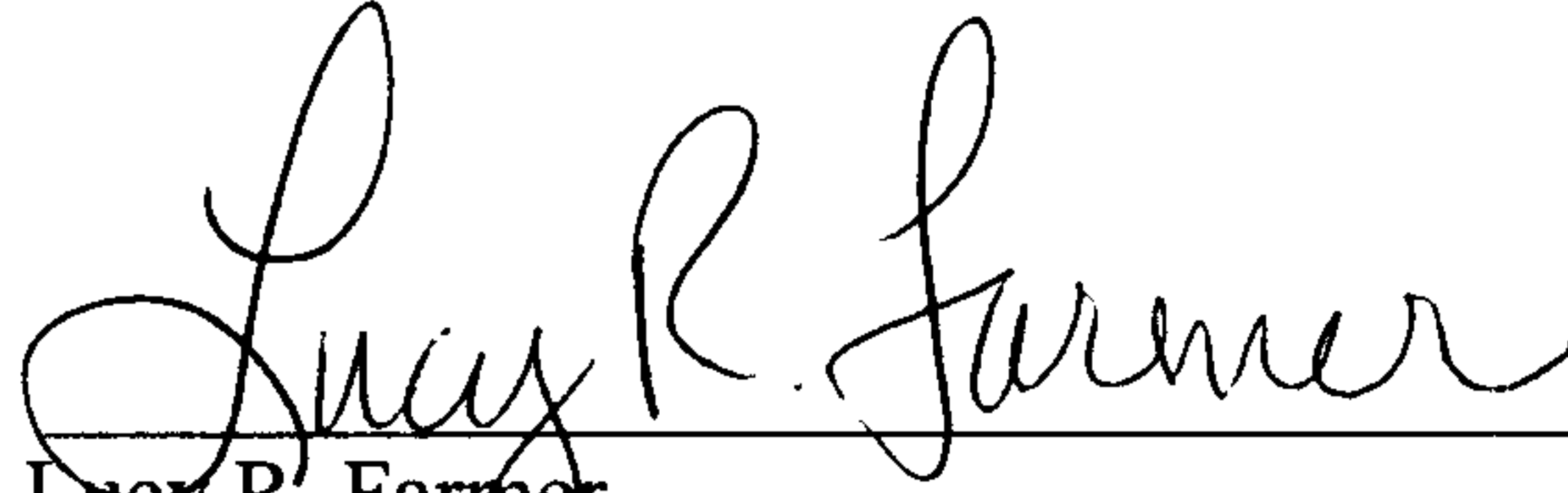
At the date of the filing of this Certificate of Formation, Lucys Inspired, LLC will have one (1) Member.

Lucys Inspired, LLC does not have the power to expel a Member.

No Member of Lucys Inspired, LLC shall be liable for payment of any debt, obligation or other liability of the Limited Liability Company.



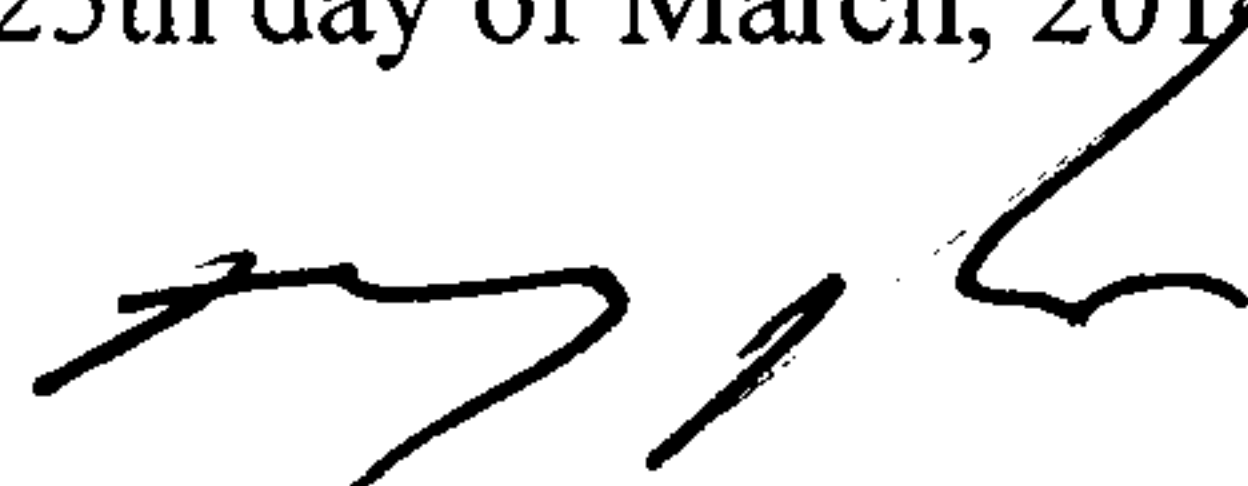
IN WITNESS WHEREOF, this Certificate has been subscribed as of the 25th day of March, 2014 by the undersigned organizer, who affirms that the statements made herein are true under the penalties of perjury.


Lucy R. Farmer
Organizer

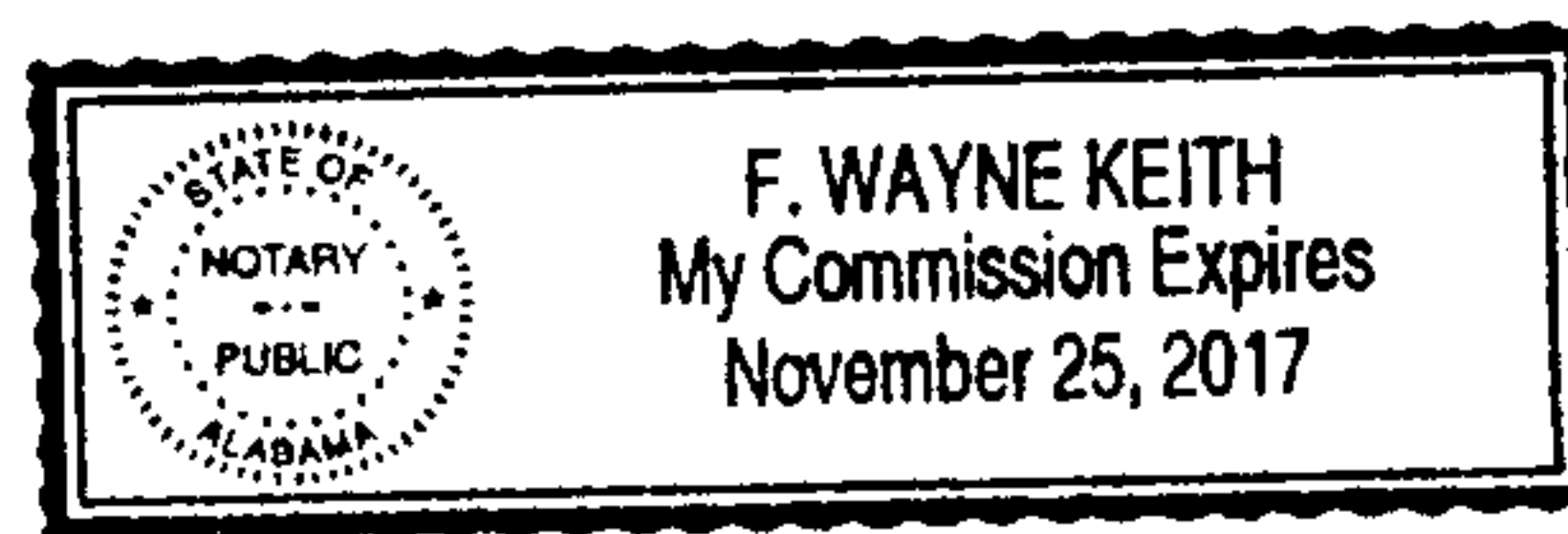
STATE OF ALABAMA
SHELBY COUNTY

I, the undersigned, a Notary Public in and for said County, in said State hereby certify that Lucy R. Farmer, whose name is signed to the foregoing conveyance and who is known to me, acknowledged before me, that, being informed of the contents of said Certificate of Formation, she executed the same voluntarily on the day the same bears date.

Given under my hand and seal this the 25th day of March, 2014.


Notary Public

THIS INSTRUMENT PREPARED BY:
F. Wayne Keith, Attorney
Law Offices of F. Wayne Keith, PC
120 Bishop Circle
Pelham, Alabama 35124




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Shelby Cnty Judge of Probate, AL
03/26/2014 09:08:22 AM FILED/CERT

Jim Bennett
Secretary of State

P.O. Box 5616
Montgomery, AL 36103-5616

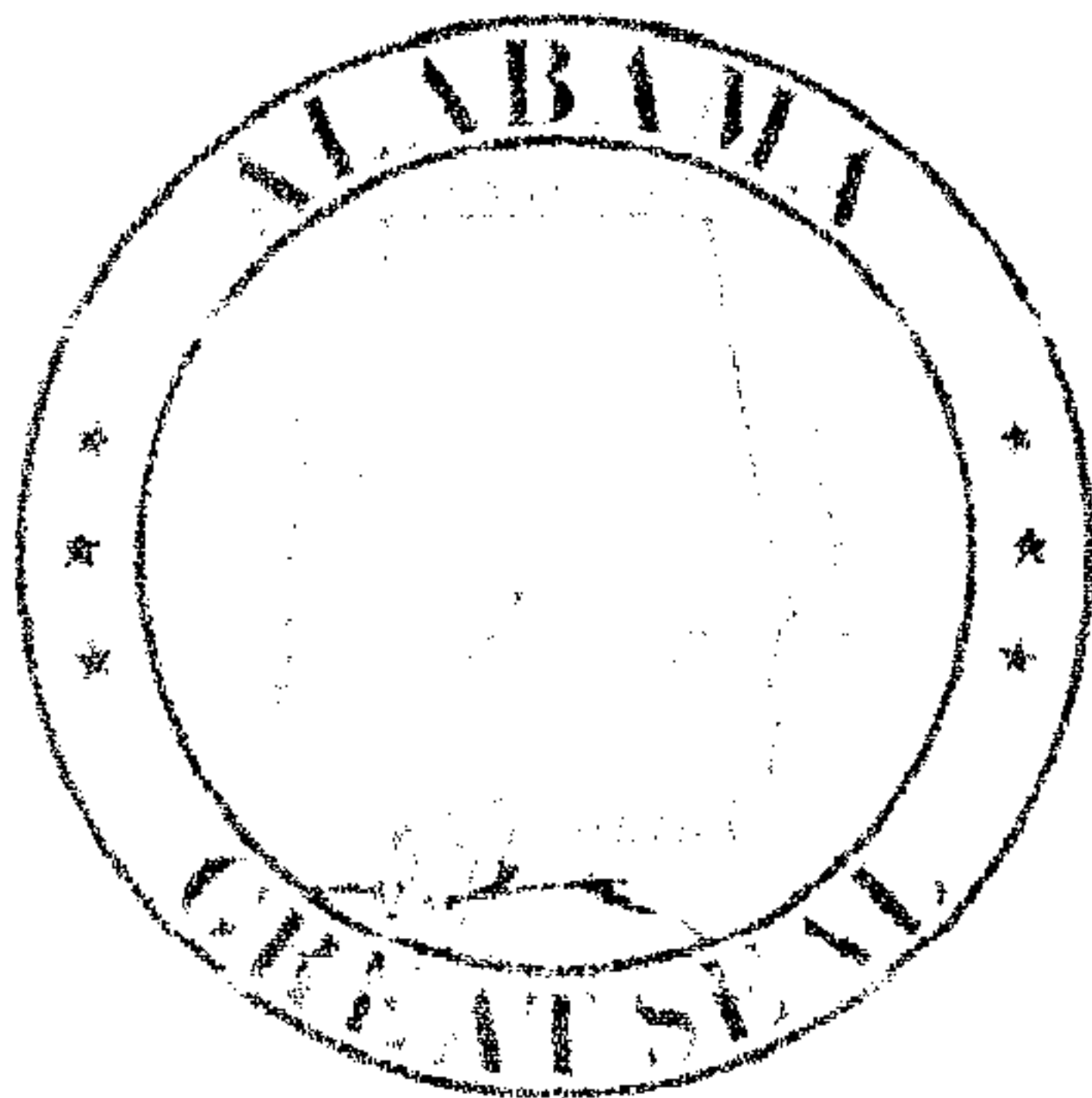
STATE OF ALABAMA

**I, Jim Bennett, Secretary of State of Alabama, having custody of the
Great and Principal Seal of said State, do hereby certify that**

pursuant to the provisions of Title 10A, Chapter 1, Article 5, Code of Alabama
1975, and upon an examination of the entity records on file in this office, the
following entity name is reserved as available:

Lucys Inspired LLC

This name reservation is for the exclusive use of Lucy R. Farmer, 4922
Stonehenge Road, Birmingham, AL 35242 for a period of one year beginning
March 25, 2014 and expiring March 25, 2015



RES652870

**In Testimony Whereof, I have hereunto set my
hand and affixed the Great Seal of the State, at the
Capitol, in the city of Montgomery, on this day.**

March 25, 2014

Date

Jim Bennett

Secretary of State



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