STATE OF ALABAMA

DOMESTIC LIMITED LIABILITY COMPANY (LLC) CERTIFICATE OF FORMATION

PURPOSE: In order to form a limited liability company (LLC) under Section 10A-1-3.05 and 10A-5-2.02 of the Code of Alabama 1975 this Certificate Of Formation and the appropriate filing fees must be filed with the Office of the Judge of Probate in the county where the entity's initial registered office is located. The information required in this form is required by Title 10A.

INSTRUCTIONS: Mail one (1) signed original and two (2) copies of this completed form and the appropriate filing fees to the Office of the Judge of Probate in the county where the

20130924000383520 1/4 \$158.00 Shelby Cnty Judge of Probate, AL 09/24/2013 09:43:05 AM FILED/CERT

(For County Probate Office Use Only)

limited liability company's (LLC) registered office is/will be located. Contact the Judge of Probate's Office to determine the county filing fees. Make a separate check or money order payable to the Secretary of State for the state filing fee of \$100.00 and the Judge of Probate's Office will transmit the fee along with a certified copy of the Certificate to the Office of the Secretary of State within 10 days after the Certificate is issued. Once the Secretary of State's Office has indexed the filing the information will appear at www.sos.alabama.gov under the Government Records tab and the Business Entity Records link – you may search by entity name. Your notification of filing was provided by the Probate Judge's Office via a stamped copy and the Secretary of State's Office does not send out a copy. You may pay the Secretary of State fees by credit card if the county you are filing in will accept that method of payment (see attached). Your entity will not be indexed if the credit card does not authorize and will be removed from the index if the check is dishonored.

The information completing this form must be typed or laser printed.

1.	The name of the limited liability company (must contain the words "Limited Liability Company" or the
	abbreviation "L.L.C." or "LLC," and comply with Code of Alabama, Title 10A-1-5.06):

Big Fish Strategies, LLC

2. A copy of the Name Reservation certificate from the Office of the Secretary of State must be attached [proves name reservation under 10A-1-4.02(f)].

(For SOS Office Use Only)

This form was prepared by: (type name and full address)

John Herring 329 Windchase Trace Birmingham, AL 35242

LLC Cert of Formation - 8/2011

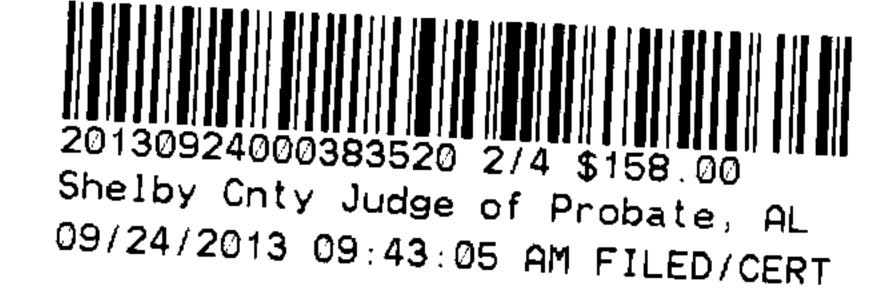
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3.	Street (No PO Boxes) address of principal office of the limited liability company (LLC):		
	329 Windchase Trace, Birmingham, AL 35242		
	Mailing address of principal office (if different from street address):		
4.	The name of the Registered Agent: John Herring		
	Street (No PO Boxes) address of Registered Agent (if different from principal office address):		
	Mailing address of Registered Agent (if different from street address):		
5.	Purpose for which the limited liability company formed: to act as an investment entity for business		
	ventures the partner(s) choose to undertake ; the purpose includes the transaction of any lawful business for which limited liability companies may be organized in Alabama under Title 10A, Chapter 5 of the Code of Alabama.		
6.	Period of duration shall be perpetual unless stated otherwise by an attached exhibit.		
7.	The name(s) of the Organizer(s): John Herring		
	Street (No PO Boxes) address of Organizer(s): 329 Windchase Trace, Birmingham, AL 35242		
	Mailing address of Organizer(s) – (if		
	different from street address):		
	Attach a listing if more Organizers need to be added.		
8.	If the limited liability company is to be managed by one or more managers, give the number of managers and the names and mailing addresses of the manager or managers who are to serve as managers until their successors are elected and begin serving:		
	Manager's Name:		
	Mailing address of Manager:		

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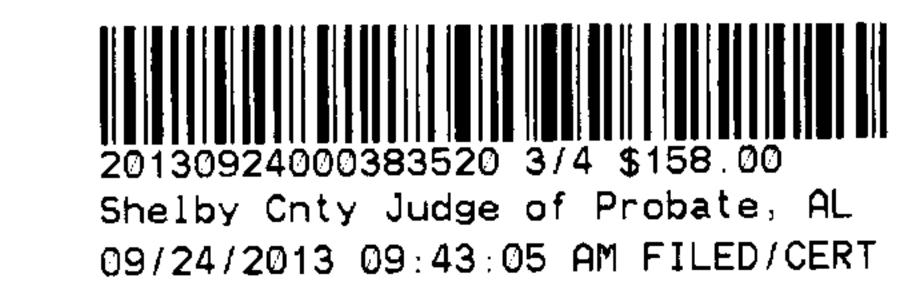


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	Manager's Name:	<u></u>	
	Mailing address of Manager: Attach listing if more Managers need to be added.		
€.	The right, if given, of the member or members to admit additional members, and the terms and conditions of the admission are attached.		
10	The circumstances, if any, under which the cessation of membership of one or more members will result in dissolution of the limited liability company are attached.		
11	The filing of the limited liability company is e or at the later date specified in this filing (no m	effective immediately on the date filed by the judge of probate nore than 90 days after date of signing). 10A-1-4.12	
The undersigned specify <u>09 / 18 / 2013</u> as the effective date (must be later than the date file office of the county judge of probate, but not more than 90 days after the date of signing).			
	Attached are any other provisions that are governance, business, or affairs of the limit	not inconsistent with law relating to organization, ownership, ted liability company.	
<u>09</u> Da	/ 16 / 2013 te (MM/DD/YYYY)	Signature as required by 10A(5-204	
		John Herring Typed Name of Above Signature	
		Member	
		Typed Title (Member, Organizer or Attorney-in-fact)	
4 d	ditional members may sign (attach listing if	necessary).	
Эа	te (MM/DD/YYYY)	Signature as required by 10A-5-2.04	
		Typed Name of Above Signature	
		Typed Title (Member)	

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Jim Bennett Secretary of State P.O. Box 5616 Montgomery, AL 36103-5616

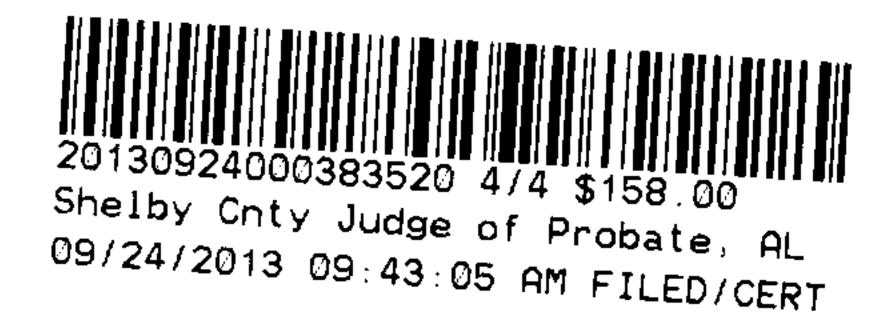
STATE OF ALABAMA

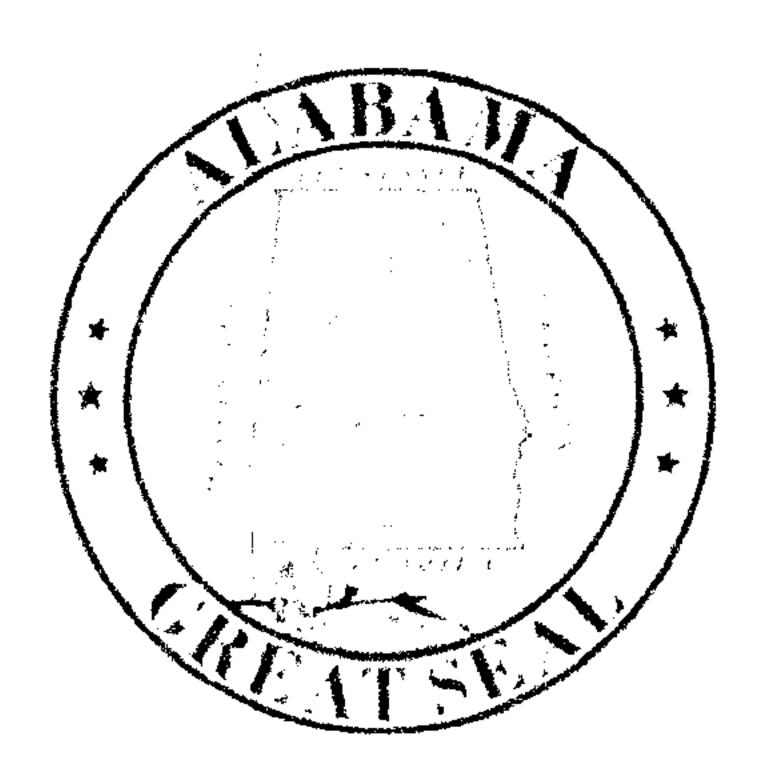
I, Jim Bennett, Secretary of State of Alabama, having custody of the Great and Principal Seal of said State, do hereby certify that

pursuant to the provisions of Title 10A, Chapter 1, Article 5, Code of Alabama 1975, and upon an examination of the entity records on file in this office, the following entity name is reserved as available:

Fish Ventures LLC

This name reservation is for the exclusive use of John Herring, 329 Windchase Trace, Birmingham, AL 35242 for a period of one year beginning September 21, 2013 and expiring September 21, 2014





RES637266

In Testimony Whereof, I have hereunto set my hand and affixed the Great Seal of the State, at the Capitol, in the city of Montgomery, on this day.

September 21, 2013

Date

Air sum

Jim Bennett

Secretary of State