

DURABLE MEDIA, L.L.C.
ARTICLES OF ORGANIZATION

The undersigned, for the purpose of forming a limited liability company (the "Company") pursuant to the provisions of the Alabama Limited Liability Company Act (the "Act") (Alabama Code §10-12-1, et seq.) hereby certify as follows:

- 1. NAME OF COMPANY.** The name of the Limited Liability Company is "Durable Media, L.L.C."
- 2. PERIOD OF DURATION.** The period of duration of the Company shall be perpetual.
- 3. COMPANY PURPOSES.** The Company has been organized to conduct and transact business activity related to the creation of products and applications using digital, media, and electronic technology; as well as any other lawful business activity for which a limited liability company may be formed under the Act. However, nothing contained herein shall be construed as authorizing the Company to carry on the business of banking or insurance, or to act as a trust company. Furthermore, nothing contained herein shall be construed as authorizing the Company to act as a securities broker, a securities dealer, or as an investment advisor.
- 4. INITIAL REGISTERED OFFICE AND INITIAL REGISTERED AGENT.**

The location and mailing address of the initial registered office of the Company is:

196 Thornberry Drive
Birmingham, Alabama 35242

The name of the Company's initial registered agent at such address is:

Thomas J. Landham, Jr.

- 5. INITIAL MEMBER.** The name and mailing addresses of the initial Member of the Company is:

Thomas J. Landham, Jr.; Owner and President

Residential Address:
196 Thornberry Drive
Birmingham, Alabama 35242

Business Address:
196 Thornberry Drive
Birmingham, Alabama 35242

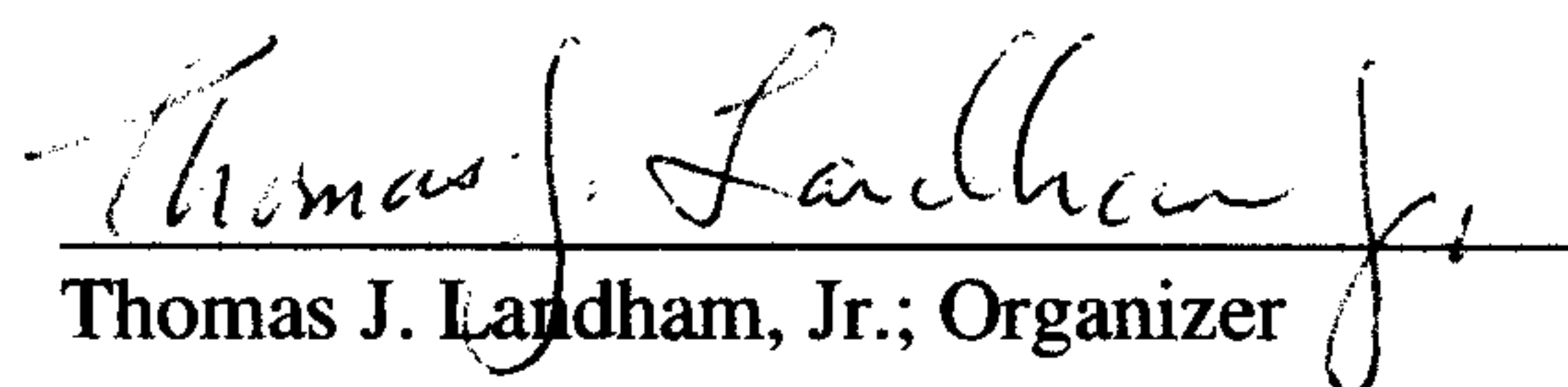
- 6. ADDITIONAL MEMBERS.** Any new members shall be admitted to the Company only in accordance with the terms set forth in the Operating Agreement.
- 7. CONTINUATION OF BUSINESS AFTER CESSATION OF MEMBERSHIP.** The cessation of membership of one or more members will not result in dissolution of the Company unless there are no remaining members of the Company.
- 8. MANAGEMENT OF THE COMPANY.** The Company is to be member managed.

The mailing address for each member is:

Thomas J. Landham, Jr.
Durable Media, L.L.C.
196 Thornberry Drive
Birmingham, Alabama 35242

- 9. COMPANY OPERATING AGREEMENT.** The affairs of the Company, the conduct of its business and the relations of its Members, are regulated and established under the Operating Agreement for Durable Media, L.L.C., and as the same may be amended from time to time in accordance with its terms (the "Operating Agreement").

IN WITNESS WHEREOF, the undersigned, acting as the initial member and organizer of the Company, has executed these Articles of Organization as of this 4 day of February, 2011.


Thomas J. Landham, Jr.; Organizer