

ARTICLES OF INCORPORATION ALORA CONSULTING, INC.

Pursuant to the provisions of the Alabama Business Corporation Act, the undersigned hereby adopts the following Articles of Incorporation.

- The name of the corporation is Alora Consulting, Inc.
- The duration of the corporation is perpetual.
- The purpose of the corporation is sales consulting or any other lawful purposes.
- The corporation shall have the authority to issue 10,000 shares, par value \$0.01. 4.
- The street address of the initial registered agent shall be 14106 Kenley Way, Birmingham, AL 35242. 5.
- The name of the initial registered agent is Amanda Slocumb. 6.
- The name and street address of the initial director is Amanda Slocumb, 14106 Kenley Way, Birmingham, AL 35242

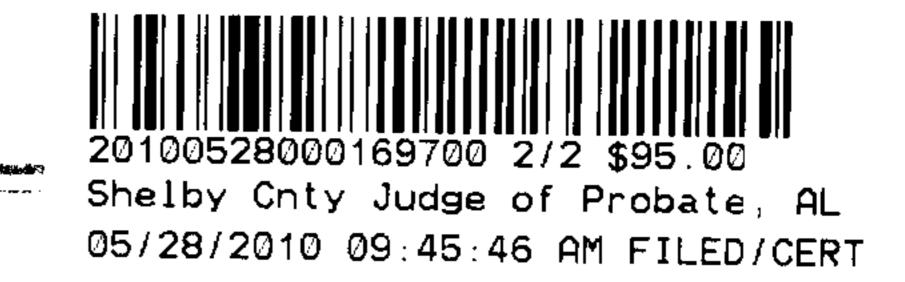
The number of directors constituting the board of directors shall be between one and five, the exact number within such range to be determined by resolution of the shareholders at the annual meeting.

- The name of the incorporator is Elizabeth S. Ritter, and the street address of the incorporator is 15 Richard Arrington Jr. Blvd. N., Suite 301, Birmingham, AL 35203.
- The corporation shall indemnify any director or officer who was or is a party or is threatened, to be made a party to any threatened, pending, or completed action, suit or proceeding, whether civil, criminal, administrative or investigative (other than an action by or in the right of the corporation) by reason of the fact that he is or was a director, officer, employee or agent of the corporation, or is or was serving at the request of the corporation as a director, officer, employee or agent of another corporation, partnership, joint venture, trust or other enterprise, against expenses (including attorneys' fees), judgments, fines and amounts paid in settlement actually and reasonably, incurred by him in connection with such action, suit or proceeding to the fullest extent permitted by law.

IN WITNESS WHEREOF, the undersigned has caused this document to be executed as of the 27th day of May, 2010.

Incorporator

This instrument prepared by: Goodrich Law Firm, LLC 15 Richard Arrington Jr. Blvd N. Suite 301 Birmingham, AL 35203



Beth Chapman Secretary of State

P.O. Box 5616 Montgomery, AL 36103-5616

STATE OF ALABAMA

I, Beth Chapman, Secretary of State of the State of Alabama, having custody of the Great and Principal Seal of said State, do hereby certify that

pursuant to the provisions of Section 10-2B-4.02, **Code of Alabama 1975**, and upon an examination of the corporation records on file in this office, the following corporate name is reserved as available:

Alora Consulting, Inc.

This domestic corporation name is proposed to be incorporated in Shelby County and is for the exclusive use of Elizabeth Ritter, 15 Richard Arington Jr Blvd N #301, Birmingham, AL 35203 for a period of one hundred twenty days beginning May 24, 2010 and expiring September 22, 2010.



In Testimony Whereof, I have hereunto set my hand and affixed the Great Seal of the State, at the Capitol, in the City of Montgomery, on this day.

May 24, 2010

Date

Beth Chapman

Beth Chapman

Secretary of State