ARTICLES OF INCORPORATION

OF

ELLE CORPORATION

The undersigned, acting as incorporator of a corporation under the Code of Alabama, adopt the following Articles of Incorporation for such corporation:

The name of the corporation is: FIRST:

ELLE CORPORATION

The period of its duration is perpetual. SECOND:

The purpose or purposes for which the corporation THIRD: is organized are:

A. Transaction of any and all lawful business for which a corporation may be incorporated under the laws of Alabama or any other state or states.

B. Offering the general services of a hair salon, manicuring nails and a day spa including retailing related merchandise.

which the FOURTH: The aggregate number of shares corporation shall have authority to issue is One Thousand (1,000) at \$1.00 par value.

Provisions for the regulation of the internal affairs of the corporation are: each shareholder shall be entitled to as many votes as shall equal the number of votes which he would be entitled to cast for the election of directors with respect to his shares of stock multiplied by the number of directors to be elected, and he may cast all of such votes for a single director or may distribute them among the number to be voted for, or any two or more of them, as he or she may see fit.

The address of the initial registered office of the corporation is 4500 Valleydale Road, Suite 1700, Birmingham, Alabama and the name of its initial registered agent at such address is Denise Wilks.

SEVENTH: The number of directors constituting the initial board of directors of the corporation is one (1), and the names and addresses of the persons who are to serve as directors until their the first annual meeting of shareholders or until successors are elected and shall qualify are:

NAME

09/22/1994-28960

Denise Wilks

4500 Valleydale Road 01:59 PM CERTIFIED Suite 1700 SHELBY COUNTY JUDGE OF PROBATE Suite 1700 OD4 HCD Birmingham, Alabama

25 25 ES

EIGHTH: The name and address of each incorporator is:

NAME

ADDRESS:

Denise Wilks

4500 Valleydale Road

Suite 1700

Birmingham, Alabama

DATED

19<u>44</u>

INCORPORATOR

STATE OF ALABAMA

I, Jim Bennett, Secretary of State of the State of Alabama, having custody of the Great and Principal Seal of said State, do hereby certify that

pursuant to the provisions of Section 10-2A-26, Code of Alabama 1975, and upon an examination of the corporation records on file in this office, the following corporate name is reserved as available:

Elle Corporation

This domestic corporation name is proposed to be incorporated in Shelby Jefferson County and is for the exclusive use of Payden & Harris, 1722 2nd Avenue North, Bessemer, AL 35020 for a period of one hundred twenty days beginning May 5, 1994 and expiring September 3, 1994.



In Testimony Whereof, I have hereunto set my hand and affixed the Great Seal of the State, at the Capitol, in the City of Montgomery, on this day.

May 5, 1994

Date

Jin Benness

Jim Bennett

Secretary of State

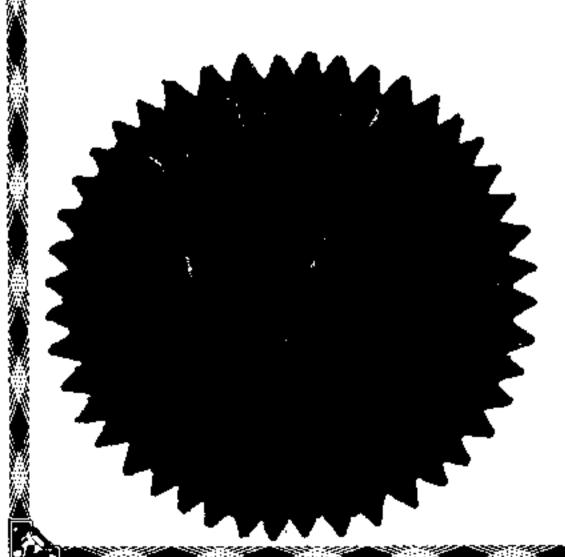
State of Alabama

CERTIFICATE OF INCORPORATION

OF

ELLE CORPORATION

The undersigned, as Judge of Probate of SHELBY County,
State of Alabama, hereby certifies that duplicate originals of Articles of Incorporation for the
incorporation ofELLE CORPORATION, duly
signed pursuant to the provisions of the Alabama Business Corporation Act, have been
received in this office and are found to conform to law.
ACCORDINGLY the undersigned, as such Judge of Probate, and by virtue of the authority
vested in him by law, hereby issues this Certificate of Incorporation of
, and attaches
hereto a duplicate original of the Articles of Incorporation.
GIVEN Under My Hand and Official Seal on this the 22nd day of
SEPTEMBER, 19 <u>94</u>



Judge of Probate

Inst * 1994-28960

09/22/1994-28960
01:59 PM CERTIFIED
SHELBY COUNTY JUDGE OF PROBATE
004 HCD 90.00