

This instrument was prepared by:

✓ Joel C. Watson
Attorney at Law
3924 Lorna Road
Birmingham, Alabama 35244

ARTICLES OF INCORPORATION

OF

BEGINNINGS, INC.

TO THE HONORABLE THOMAS A. SNOWDEN, JR.
JUDGE OF PROBATE IN AND FOR SHELBY COUNTY,
ALABAMA:

The undersigned Donna L. Plyler

all being over the age of twenty-one years, desiring to
organize a body corporate under the laws of the State of
Alabama, acting as the incorporators of a business cor-
poration under the Alabama Business Corporation Act as
set forth in Title 10-2A-1, et seq., Code of Alabama,
1975, adopt the following Articles of Incorporation for
such corporation:

1. The name of the corporation is:
Beginnings, Inc.
2. The objects and purposes for which the cor-
poration is formed are:

To engage in any lawful act or activity for which
corporations may be organized under the Alabama Business
Corporation Act, including specifically but not limited
to the following:

(a) To engage in all forms of cosmetology, including
cosmetic treatment of the skin, including beauty treatments of the
skin and the business of buying and selling all materials, supplies,
and other articles necessary or convenient in connection with said
business and incidental thereto. To operate a business that gives

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beauty treatments to the skin, particularly the beauty of the complexion or any preparation that helps to beautify and improve the skin, including the facial complexion or the sale of any beauty products which accentuates and compliments, for the stated purpose of improving the beauty of clientele, said business to include, but not limited to, color analysis and general advice on cosmetic attractiveness, the enhancement of appearance and advice of a general nature in dress and beauty. To operate any business related directly or indirectly with the cosmetic industry.

(b) To apply for, purchase or acquire by assignment, transfer or otherwise, and hold, mortgage or otherwise pledge, and to sell, exchange, transfer, deal in and in any manner dispose of, and to exercise, carry out and enjoy any license, power, authority, concession, right or privilege which any corporation may make or grant, and to pay for, aid in and contribute towards carrying this corporation's stock, bond and assets to defray the necessary costs, charges and expenses thereof.

(c) To manufacture, purchase or otherwise acquire, and to hold, own, mortgage, pledge, sell, transfer or in any manner dispose of, and to deal and trade in goods, wares, merchandise and personal property of every class and description, wherever situated; and to own and operate plants, factories, mills, warehouses, yards, merchandise stores, laboratories, commissaries and all other installments of whatever character or description, together with the equipment, rolling stock and other facilities used or useful in connection with or incidental thereto.

(d) To purchase or otherwise acquire, hold, use, sell, assign, lease, mortgage or in any manner dispose of, and to take, exchange and grant licenses, or other rights therein, in respect of letters patent of the United States or any foreign country, patent rights, licenses and privileges, inventions, improvements, processes, formulae, methods, copyrights, trademarks and trade names, relating to or useful in connection with any business, objects or purposes of the corporation.

(e) To subscribe for, acquire, hold, sell, assign, transfer, mortgage, pledge or otherwise dispose of shares of stock, bonds or other evidences of indebtedness or securities issued or created by any other corporation of Alabama, or any other state or foreign countries and, while the owner thereof, to exercise all the rights, privileges and powers of ownership, including the right to vote thereon, to the same extent as a natural person may do, subject to the limitations, if any, on such rights now or hereafter provided by the laws of Alabama.

(f) To endorse, or otherwise guarantee, or obligate

itself for, or pledge or mortgage all or any part of its properties for the payment of the principal and interest, or either, on any bonds, debentures, notes, scrip, coupons or other obligations or evidences of indebtedness, of any other corporation or association, domestic or foreign, or of any firm, partnership or joint venture.

(g) To enter into, make and perform contracts of every kind for any lawful purpose, without limit as to amount, with any person, firm, association, corporation, municipality, county, state, territory, government, governmental subdivision or body politic.

(h) To acquire the good will, rights, assets, and properties and to undertake the whole or any part of the liabilities, of any person, firm, association or corporation; to pay for the same in cash, the stock or other securities of the corporation, or otherwise; to hold, or in any manner dispose of, the whole or any part of the property so acquired; to conduct in any lawful manner the whole or any part of the business so acquired, and to exercise all the powers necessary or convenient in and about the conduct and management of any such business.

(i) To borrow and lend money, without security or upon the giving or receipt of such security as the Board of Directors of the corporation may deem advisable by way of mortgage, pledge, transfer, assignment or otherwise, of real and personal property of every nature and description, or by way of guaranty or otherwise.

(j) To draw, make, accept, endorse, discount, execute and issue promissory notes, drafts, bills of exchange, warrants, debentures and other negotiable or transferable instruments.

(k) To issue bonds, debentures or other securities or obligations and to secure the same by mortgage, deed of trust, pledge or otherwise.

(l) To act as agent, jobber, broker or attorney-in-fact in buying, selling and dealing in real and personal property of every nature and description, and leases respecting the same, and estates and interests therein and mortgages and securities thereon, in making and obtaining loans, whether secured by such property or not, and in supervising, managing and protecting such property and loans and all interest in and claims affecting the same.

(m) To purchase, take, receive, redeem or otherwise acquire, hold, own, pledge, transfer or otherwise dispose of, its own shares of stock, and its bonds, debentures, notes, scrip or other securities or evidence of indebtedness, and to hold, sell, transfer or reissue the same.

(n) To enter into any plan or project for the assistance and welfare of its employees.

(o) To enter into any legal arrangements for sharing of profits, union of interest, reciprocal concessions or cooperation, as partners, joint venturer or otherwise, with any person, partnership, corporation, association, combination, organization, entity or other body whatsoever, domestic or foreign, carrying on or proposing to carry on any business which this corporation is authorized to carry on, or any business transaction, deemed necessary, convenient or incidental to carrying out of any of the objects of this corporation.

(p) To have one or more officers to carry on all of its operations and business without restrictions or limit as to amount, in any of the states, districts, territories or possessions or colonies of the United States, and in any and all foreign countries, subject to the laws of such state, territory, district, possession, colony or country.

(q) To endorse, or otherwise guarantee, or become a surety with respect to, or obligate itself for, or without becoming liable, therefore, nevertheless, to pledge or mortgage, all or any part of its properties to secure the payment of the principal of, and interest on, or either thereof, any bonds, including construction or performance bonds, debentures, notes, scrip, coupons, contracts or other obligations or evidences of indebtedness, or the performance of any contract, construction, performance or other bond, mortgage or obligation of any other corporation or association, domestic or foreign, or of any firm, partnership, joint venturer or other person whatsoever, in which this corporation may have a lawful interest, or on account of, or with respect to, any transaction in which this corporation shall receive any lawful consideration, advantage or benefit, on any account whatsoever. Irrespective of any other profit, consideration, if any, irrespective of the relative net worth of the corporation, associations or persons involved and of the relative amounts of obligations involved, this corporation shall be deemed to have a lawful interest in any corporation, association or person: (1) which owns stock in this corporation; (2) which owns stock in another corporation which owns stock in this corporation; or (3) in which this corporation owns stock; or (4) in which another corporation owns stock, which also owns stock in this corporation; or (5) in which any one or more persons who own stock in this corporation also own stock; (6) which or who has entered into any contractual arrangement pursuant to which any such corporations or person undertakes corresponding or like obligations of endorsements, guarantee, or suretyship, with respect to all or any such obligations or

evidences of indebtedness, contracts of this corporation, or which may engage with this corporation in the conduct of any joint venture or enterprise, or in the use of common facilities or services.

(r) To carry on any other business in connection with the foregoing.

(s) To do any and all of the things herein set out and such other things as are incidental or conducive to the attainment of the objects and purposes of this corporation, to the same extent as natural persons might or could do and in any part of the world, as principal, factor, agent, contractor or otherwise, either along or in conjunction with any person, firm, corporation, association or any entity of whatsoever kind, and to do any and all such acts and things and to exercise any and all such powers to the full extent authorized or permitted to a corporation under any laws that may be now or hereafter applicable or available to this corporation.

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The foregoing clauses, and each phrase thereof, shall be construed as object and purposes of this corporation, as well as powers and provisions for the regulation of the business and the conduct of the affairs of the corporation, the directors and stockholders thereof, all in addition to those powers specifically conferred upon the corporation by law, and it is hereby expressly provided that the foregoing specific enumeration of purposes and powers shall not be held to limit or restrict in any manner the powers of the corporation otherwise granted by law. Nothing herein contained, however, shall be construed as authorizing this corporation to carry on the business of banking or that of a trust company or in the business of insurance in any of its branches.

3. The location of the principal office of the corporation in the State of Alabama, shall be: 5027 Mountain

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View Parkway, Birmingham,

Shelby County, Alabama.

4. The total number of shares of stock which the corporation shall have authority to issue shall be One Thousand (1,000) shares of common stock of the par value of One Dollar (\$1.00) per share. The amount of capital stock with which the corporation will begin business will be One Thousand Dollars (\$1,000.00), consisting of One Thousand (1,000) shares of the common stock of the corporation of the par value of One Dollar (\$1.00) per share. Each outstanding share shall be entitled to one vote on each matter submitted to a vote at any meeting of the shareholders.

5. The name and post office address of the officer designated by the incorporators to receive subscriptions to the capital stock of the corporation is Donna L. Plyler,
5027 Mountain View Parkway, Birmingham, Alabama 35244.

6. (a) The names and post office addresses of the incorporators and the number of shares subscribed by each are as follows:

<u>Names and</u> <u>Post Office Addresses</u>	<u>Number of Shares</u>
<u>Donna L. Plyler</u>	<u>1,000</u>
<u>5027 Mountain View Parkway</u>	
<u>Birmingham, Alabama 35244</u>	

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(b) The number of directors, constituting the initial Board of Directors of the corporation is one (1), and the names and addresses of the persons who are to serve as directors until the first annual meeting of shareholders or until their successors are elected and shall qualify are:

<u>Names</u>	<u>Post Office Addresses</u>
<u>Donna L. Plyler</u>	<u>5027 Mountain View Parkway</u> <u>Birmingham, Alabama 35244</u>
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<u> </u>	<u> </u>

(c) The names and post office addresses of the officers chosen for the first year are as follows:

<u>Names and Title</u>	<u>Post Office Addresses</u>
<u>Donna L. Plyler</u> <u>President, Vice President,</u> <u>Secretary, Treasurer</u>	<u>5027 Mountain View Parkway</u> <u>Birmingham, Alabama 35244</u>
<u> </u>	<u> </u>
<u> </u>	<u> </u>
<u> </u>	<u> </u>

Names and Title

Post Office Addresses

7. The period for the duration of the corporation shall be perpetual.

8. This corporation may from time to time issue its shares of stock for such consideration (but not less than par so long as the corporation be solvent) as may be fixed from time to time by the Board of Directors, and may receive in payment thereof, in whole or in part, cash, labor done, personal property or real property, or leases thereof. In the absence of actual fraud in the transaction, the judgment of the Board of Directors as to the value of such labor, property, real estate or leases thereof, shall be conclusive. Any and all shares so issued for which the consideration so fixed shall have been paid or delivered shall be deemed fully paid stock and shall not be liable to any further call or assessment thereon, and the holders of such shares shall not be liable for any further payment in respect thereof.

This corporation may, from time to time, lawfully enter into any agreement to which all, or less than all, the holders of record of the issued and outstanding shares of its capital stock shall be parties restricting the transfer of any or all shares of its capital stock represented by certificates therefor upon such reasonable terms and conditions,

provided that such restrictions be stated upon each certificate representing such shares.

9. All persons who shall acquire stock in this corporation shall acquire it subject to the provisions of this Certificate of Incorporation, as the same from time to time may hereafter be amended. So far as not otherwise expressly provided by the laws of the State of Alabama, the corporation shall be entitled to treat the person or entity in whose name any share of its stock is registered as the owner thereof for all purposes and shall not be bound to recognize any equitable or other claim to or interest in said share on the part of any other person, whether or not the corporation shall have notice thereof.

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10. The Board of Directors of the corporation is hereby empowered from time to time to authorize the issue and sale of warranties, in bearer or registered form or other instruments for the purchase of shares of stock of any class of the corporation within such period of time, or without limit as to time, to such aggregate number of shares, and at such price or prices per share, as the Board of Directors may determine. Such warrants or other instruments may be issued separately or in connection with the issue of any bonds, debentures, notes or other evidences of indebtedness or share of the capital stock of any class of the corporation and for such consideration and on such terms and conditions as the Board of Directors may determine to be desirable.

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11. Any and every statute of the State of Alabama hereafter enacted whereby the rights, powers and privileges of the stockholders of corporations organized under the general laws of the State of Alabama are increased, diminished or in any way affected, or whereby effect is given to the action taken by any part less than all of the stockholders of any such corporation, shall apply to this corporation and shall be binding upon not only this corporation, but upon every stockholder thereof, to the same extent as if such statute had been in force and effect at the date of the making and filing of this Certificate of Incorporation.

12. The President shall have authority to execute all deeds, mortgages, bonds and other contracts requiring a seal, under the seal of the corporation and the Secretary or any assistant Secretary shall have authority to affix said seal to instruments requiring it, and attest the same.

13. The corporate powers shall be exercised by the Board of Directors, except as otherwise provided by statute or by this Certificate of Incorporation. In furtherance and not in limitation of the powers conferred by statute, the Board of Directors is expressly authorized:

A. To alter, amend and repeal the By-Laws of the corporation, but By-Laws so made by the directors may be altered or repealed by the directors and stockholders; and

B. To fix and determine and to vary the amount of working capital of the corporation; to determine whether any, if any, and what part of any accumulated profits shall

be declared and paid as dividends; to determine the date or dates for the declaration and payment of dividends; and to direct and determine the use and disposition of any surplus or net profits over and above the capital stock paid in.

The corporation may, in its By-Laws, confer powers upon the Board of Directors in addition to the foregoing, and in addition to the powers and authorities expressly conferred upon directors by statute.

14. Each person who shall serve as a director or officer of this corporation shall be indemnified by the corporation against all costs and expenses reasonably incurred by or imposed upon him, in connection with or resulting from any action, suit or proceeding to which he is, or may be made a party, by reason of his being or having been a director or officer of the corporation (and including settlements made with a view to curtailment of litigation costs in amounts approved by the Board of Directors, but not including any case where, in the opinion of the counsel for the corporation, the directors or officers are liable, whether or not such person is a director or officer at the time such settlement is effected), at the time such costs or expenses are incurred by or imposed upon him, except in relation to matters as to which he shall be finally adjudged in such action, suit or proceeding to be liable or to have been negligent, guilty of misconduct or otherwise derelict in the performance of his duty as such officer or director.

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The right of indemnification herein provided shall not be exclusive of other rights to which such person may be entitled as a matter of law.

15. No contract or other transaction between this corporation and any person, firm, corporation or association and no other act of this corporation shall, in the absence of fraud, be invalidated or in any way be affected by the fact that any of the directors of the corporation are, directly or indirectly, pecuniarily or otherwise interested in such contract, transaction or other act, or related to or interested in (either as a director, stockholder, officer, employee, member or otherwise) such person, firm, association or corporation. Any director of the corporation individually or any firm or association of which any director may be a member, may be a party to, or may be pecuniarily or otherwise interested in, any contract or transaction of the corporation, provided that the fact that he, individually, or such firm or association is so interested, shall be disclosed or known to the Board of Directors or a majority of the members thereof as shall be present at any meeting of the Board of Directors, or of any committee of directors having the powers of the full board, at which action upon any such contract, transaction or other act is taken; and if such fact shall be so disclosed or known, any director of this corporation so related or otherwise interested may be counted in determining the presence of a quorum at any meeting of the Board of Directors, or of such committee, at which action upon any

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contract, transaction or act shall be taken, and may vote thereat with respect to such action with like force and effect as if he were not so related or interested. Any director of the corporation may vote upon any contract or other transaction between the corporation and any subsidiary or affiliated corporation without regard to the fact that he is also a director of such subsidiary or affiliated corporation.

16. The corporation reserves the right to amend, alter, change or repeal any provision contained in this Certificate of Incorporation in the manner now or hereafter provided by law, and all rights conferred upon officers, directors and stockholders herein are granted subject to this reservation.

17. Attached hereto, marked as Exhibit "A" and made a part hereof is a statement, under oath, made by Donna L. Plyler, the officer or agent authorized by the incorporators to receive subscriptions to the capital stock of the corporation, showing the amount of capital stock of the corporation subscribed for and the amount thereof which has been paid in. There is also attached hereto, marked Exhibit "B" and made a part hereof a true and correct copy of the subscription list of said corporation, showing the amount of capital stock subscribed for by each of said incorporators and the manner in which said subscriptions are provided to be discharged.

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18. The common capital stock of this corporation shall be considered Section 1244 Stock as defined in the Internal Revenue Code of 1954, as last amended. It shall be issued in the amount of One Thousand (1,000)

shares at a par value of One Dollar (\$1.00) for a total consideration of One Thousand Dollars (\$1,000.00) within ninety (90) days of the filing of this Certificate of Incorporation as provided in that certain Plan to Offer Section 1244 Stock adopted by the incorporators and to be proposed to the corporate Board of Directors. A copy of said plan is attached hereto as Exhibit "C" and incorporated by reference as though set out fully herein.

19. The address of the initial registered office of the corporation is 5027 Mountain View Parkway, Birmingham,
Alabama 35244, and the name of its initial registered agent at such address is Donna L. Plyler, who also has an address of 5027 Mountain View Parkway,
Birmingham, Alabama 35244.

IN WITNESS WHEREOF, the undersigned incorporators have hereunto subscribed their signatures to this Certificate of Incorporation, this the 26th day of July, 1991.

Donna L. Plyler
Donna L. Plyler

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Before me, the undersigned authority, a Notary Public,
in and for said County, in said State, personally appeared
Donna L. Plyler, who is known to me and who
being by me first duly sworn according to law, deposes and
says: That he is the officer or agent designated and author-
ized by the incorporators of Beginnings, Inc.
, a corporation
proposed to be incorporated under the laws of the State of
Alabama, to receive the subscription to the capital stock of
said corporation; that the amount of capital stock that has
been paid in cash is One Thousand Dollars (\$1,000.00)
, which amount is at least
twenty (20%) percent of the stock authorized; that a true
copy of the subscription list of capital stock of said corpora-
tion and the price paid in cash by each subscriber is attached
hereto, marked as Exhibit "B" and made a part hereof; and that
affiant now holds said cash for delivery to said corporation
upon completion of the organization thereof.

Donna L. Plyler
AFFIANT (Donna L. Plyler)

Sworn to and subscribed before me,
this the 26th day of July,
19 91.

19 91
Janice E. Culver
 Notary Public

APPROVED, this the 26th day of July,
1991.

BEGINNINGS, INC.

By Donna L. Plyler
Donna L. Plyler
President and Director

By Donna L. Plyler
Donna L. Plyler
Vice President and Director

By Donna L. Plyler
Donna L. Plyler
Secretary/Treasurer and Director

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SUBSCRIPTION LIST OF THE CAPITAL STOCK
OF
BEGINNINGS, INC.

IN WITNESS WHEREOF, each of the undersigned subscribers has signed his or her name hereto, all opposite the number of shares subscribed for by each of the undersigned, this the 26th day of July, 1991.

Donna L. Plyler	1,000	\$ 1,000.00
		\$
		\$
		\$

THIS, the 26th day of July, 1991.

Donna L. Plyler
Donna L. Plyler

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EXHIBIT "C"

PLAN TO OFFER SECTION 1244 STOCK

WHEREAS, the Board of Directors of _____
Beginnings, Inc. _____, wishes to
offer for sale and issue One Thousand (1,000)
_____ shares of its common capital stock
authorized by its Certificate of Incorporation; and

WHEREAS, it is further deemed desirable that the
offer, sale and issue of such shares be carried out in such
a manner that, in the hands of qualified shareholders, such
shares will receive the benefits of Section 1244 of the
Internal Revenue Code of 1954; and

WHEREAS, there is not now outstanding any offering,
or portion thereof, of this corporation to sell or issue
any of its stock; and

WHEREAS, this corporation is a small business corporation
as defined in Section 1244(c) of the Internal Revenue Code
of 1954.

NOW, THEREFORE, BE IT RESOLVED, that the President of
the corporation and such other officers as he may designate
be, and they hereby are, authorized and directed to offer for
sale and sell, and to issue up to One Thousand (1,000)
_____ shares of common capital stock of the corporation
at One Dollar (\$1.00) per share, payable in cash
or other property, during the period from the date hereof to
ninety (90) days hereafter.

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THIS, the 26th day of July, 19 91.

Donna L. Plyler
Donna L. Plyler

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Misc

STATE OF ALABAMA

I, Billy Joe Camp, Secretary of State of the State of Alabama, having custody of the Great and Principal Seal of said State, do hereby certify that pursuant to the provisions of Section 10-2A-26, Code of Alabama 1975, and upon an examination of the corporation records on file in this office, the following corporate name is reserved as available:

BEGINNINGS, INC.

This domestic corporation name is proposed to be incorporated in Shelby County and is for the exclusive use of Joel Watson, P. O. Box 987, Alabaster, AL 35007 for a period of one hundred twenty days beginning April 4, 1991 and expiring August 3, 1991.

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In Testimony Whereof, I have hereunto set my hand and affixed the Great Seal of the State, at the Capitol, in the City of Montgomery, on this day.

April 4, 1991

Date

Billy Joe Camp

Secretary of State

State of Alabama

SHELBY

County

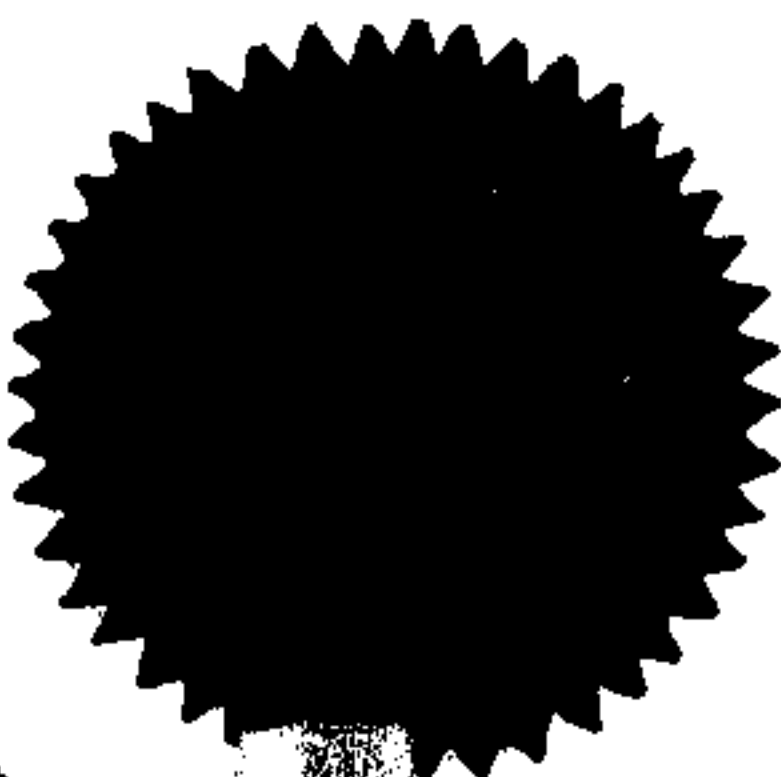
CERTIFICATE OF INCORPORATION OF

BEGINNINGS, INC.

The undersigned, as Judge of Probate of SHELBY County, State of Alabama, hereby certifies that duplicate originals of Articles of Incorporation for the incorporation of BEGINNINGS, INC., duly signed pursuant to the provisions of the Alabama Business Corporation Act, have been received in this office and are found to conform to law.

ACCORDINGLY the undersigned, as such Judge of Probate, and by virtue of the authority vested in him by law, hereby issues this Certificate of Incorporation of BEGINNINGS, INC., and attaches hereto a duplicate original of the Articles of Incorporation.

GIVEN Under My Hand and Official Seal on this the 1st day of AUGUST, 19 91



STATE OF ALA. SHELBY CO.
I CERTIFY THIS
INSTRUMENT WAS FILED

91 AUG -1 PM 12:59

JUDGE OF PROBATE

Thomas A. Snowden, Jr.

Judge of Probate

Rev 35.00
Jud 3.00
38.00