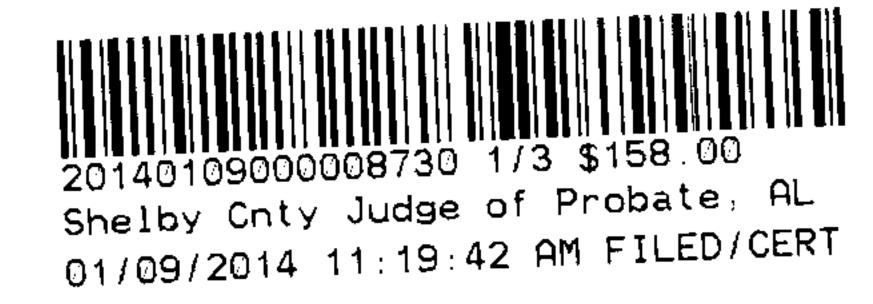
ARTICLES OF ORGANIZATION OF EL.EN COLLECTION, LLC



Pursuant to the Provisions of Section 10-12-1 and Section 10-12-45, et seq. of the Code of Alabama (1975), the undersigned hereby adopt the following Limited Liability Company Articles of Organization.

ARTICLE I

Name

The name of the limited liability company is EL.EN COLLECTION, LLC., (the "Company").

ARTICLE II

Duration

The existence of the Company shall commence on the date of filing of these Articles of Organization in the Office of the Judge of Probate of Shelby County, Alabama, and its duration shall be perpetual; provided, however, that the Company shall be dissolved (a) upon the written consent of all the members; (b) as provided in the Operating Agreement; or (c) as may be required by the Alabama Limited Liability Company Act.

ARTICLE III

Purpose

The purpose for which the Company is organized is to engage in the transaction of any and all lawful business for which Limited Liability Companies may be organized under the laws of the State of Alabama, more specifically, to operate a wholesale and retail jewelry business.

ARTICLE IV

Registered Office; Registered Agent

The location and street address of the initial registered office of the Company shall be 4862 Riverwood Place, Birmingham, AL 35242 and its registered agent at such address shall be Lauren Lambert.

ARTICLE V

Initial Members (and Organizers)

The name and address of the initial member is:

Lauren Lambert

4862 Riverwood Place

Birmingham, Alabama 35242

The name and address of the organizer is:

Lauren Lambert

4862 Riverwood Place

Birmingham, Alabama 35242

ARTICLE VI

Admission of New Members

The members of the Limited Liability Company shall have the right to admit additional members to the Limited Liability Company, as provided in the Operating Agreement.

ARTICLE VII

<u>Managers</u>

This Limited Liability Company shall be managed by Lauren Lambert, who will serve as the manger until the first annual meeting of the Limited Liability Company or until a successor is appointed.

IN WITNESS WHEREOF, these Articles have been subscribed as of the day of <u>Jumm</u>, 2014, by the undersigned members/organizers, who affirm that the statements made herein are true under the penalties of perjury.

Lauren Lambert

Membér/Organizer

DOCUMENT PREPARED BY:

SETH BRYANT GRISSOM LCC

2229 IST AVENUE N

BIRMINGHAM AL 55203

Shelby Cnty Judge of Probate, AL 01/09/2014 11:19:42 AM FILED/CERT

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Jim Bennett Secretary of State P.O. Box 5616 Montgomery, AL 36103-5616

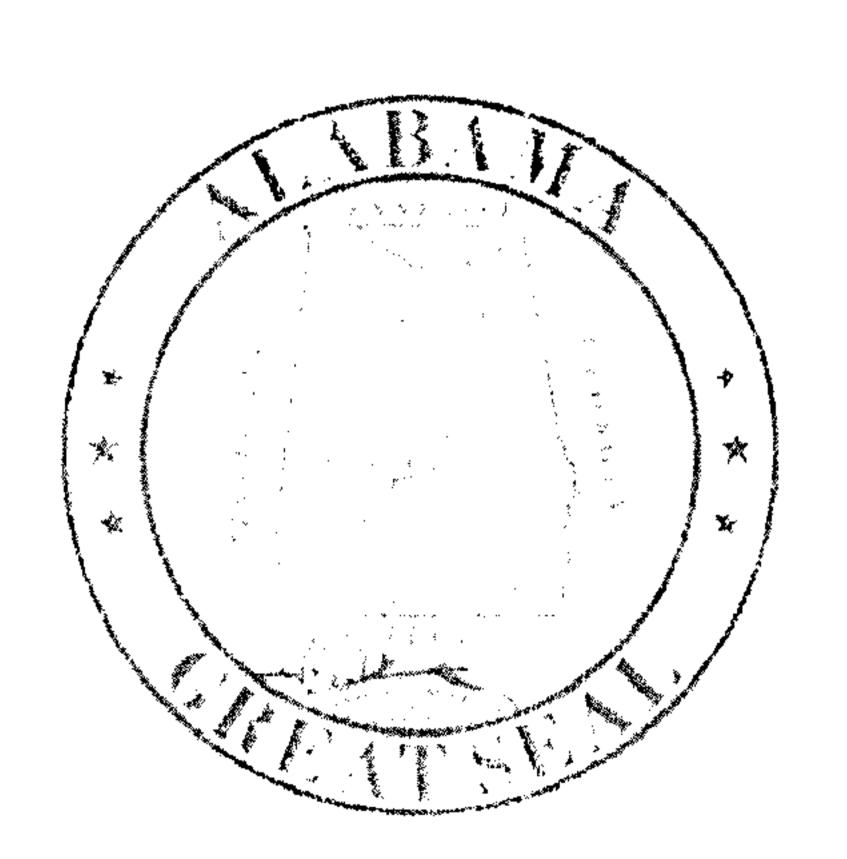
STATE OF ALABAMA

I, Jim Bennett, Secretary of State of Alabama, having custody of the Great and Principal Seal of said State, do hereby certify that

pursuant to the provisions of Title 10A, Chapter 1, Article 5, Code of Alabama 1975, and upon an examination of the entity records on file in this office, the following entity name is reserved as available:

el.en collection LLC

This name reservation is for the exclusive use of Lauren Lambert, 4862 Riverwood Place, Birmingham, AL 35242 for a period of one year beginning November 21, 2013 and expiring November 21, 2014



RES642361

In Testimony Whereof, I have hereunto set my hand and affixed the Great Seal of the State, at the Capitol, in the city of Montgomery, on this day.

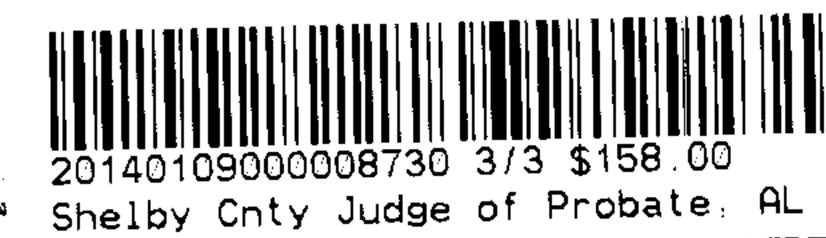
November 21, 2013

Date

A sum

Jim Bennett

Secretary of State



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