

**ARTICLES OF ORGANIZATION
OF
CHEERIODICALS, LLC**

THE UNDERSIGNED, for the purpose of forming a limited liability company (the "Company") pursuant to the provisions of the Alabama Limited Liability Company Act and any amendments thereto (hereinafter the "LLC Act"), does hereby adopt the following Articles of Organization:

**Article 1
Name of Company**

The name of the limited liability company is Cheeriodicals, LLC (hereafter "Company").

**Article 2
Period of Duration**

The existence of the Company shall commence on the date of the filing of these Articles of Organization in the office of the Judge of Probate of Shelby County, Alabama, and shall continue perpetually; provided, however, that the Company shall be dissolved prior to that date upon the earlier to occur of: (i) the written consent of all the members to dissolve the Company; (ii) as provided in the Operating Agreement; or (iii) as may be required under the LLC Act.

**Article 3
Purpose**

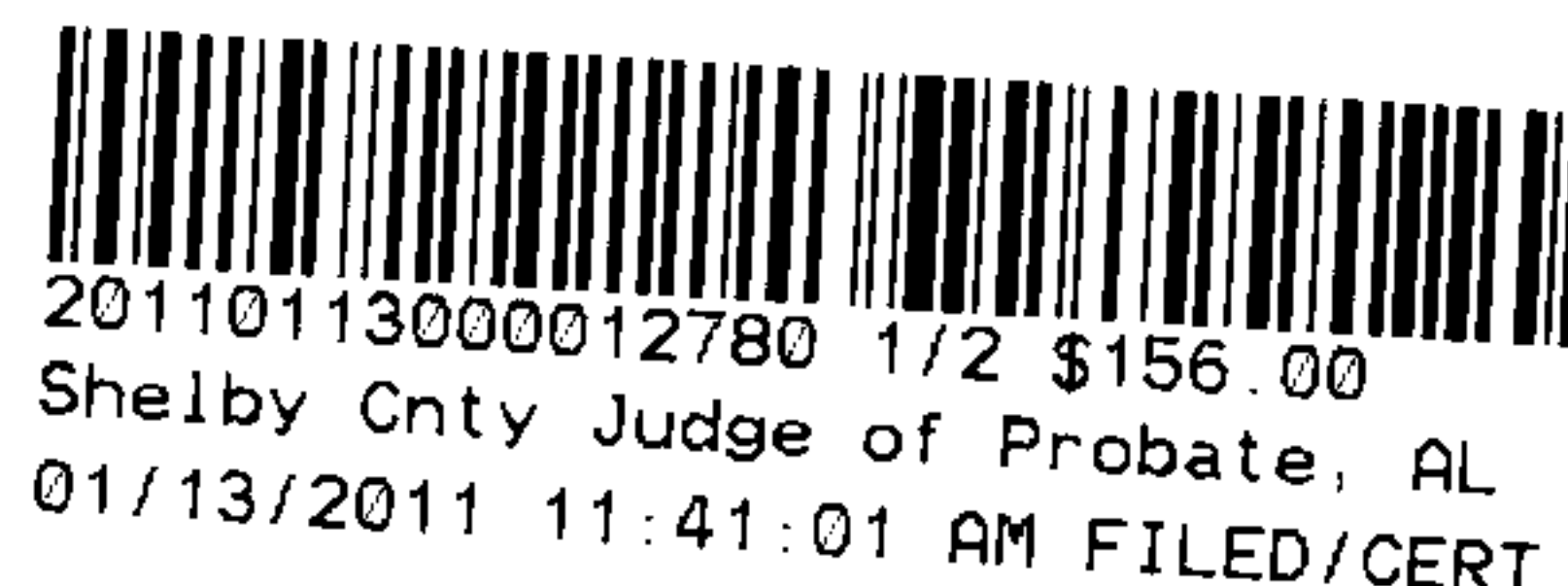
The purpose for which the Company is formed is to own and operate a gift company, and any or all other lawful conduct for which a limited liability company may be organized.

**Article 4
Registered Office and Registered Agent**

The location and mailing address of the initial registered office of the Company shall be 244 Highland View Drive, Birmingham, Alabama 35242 and its registered agent at such address shall be Mary Martha Parisher.

**Article 5
Organizer of the Company**

The name and mailing address of the organizer of the Company is:
Mary Martha Parisher
244 Highland View Drive
Birmingham, Alabama 35242



Article 6
Initial Member

The name and mailing address of the initial member of the Company is:

Mary Martha Parish
244 Highland View Drive
Birmingham, Alabama 35242

Article 7
Admission of Additional Members

The Company shall admit additional members only upon the terms and conditions set forth in the Operating Agreement.

Article 8
Dissolution of the Company

The cessation of membership of one or more members will result in the dissolution of the Company if there are no remaining members, unless the legal existence and business of the Company is continued and one or more new members is appointed in the manner provided in the Operating Agreement.


Any provision that is not inconsistent with the law for the regulation of the internal affairs of the Company is permitted to be set forth in the Operating Agreement of the Company.

In WITNESS WHEREOF, the undersigned organizer has executed these Articles of Organization on this, the 11th day of January, 2011.



Mary Martha Parish, Organizer

This instrument was prepared by:
Mary Martha Parish
244 Highland View Drive
Birmingham, AL 35242
205-991-4451


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Shelby Cnty Judge of Probate, AL
01/13/2011 11:41:01 AM FILED/CERT