

STATE OF ALABAMA

DOMESTIC LIMITED LIABILITY COMPANY

Shines Hunting and Sports, LLC - ARTICLES OF ORGANIZATION

Pursuant to the Alabama Limited Liability Company Act, the undersigned hereby adopts the following Articles of Organization.

ARTICLE I

Company Name:

We hereby submit the name of "SHINES HUNTING AND SPORTS, LLC" (hereinafter designated as "the LLC") as the legal Limited Liability Company to be established herein.

ARTICLE II

Term of Existence:

The LLC's existence shall commence on the date of the filing of the Article of Organization with the appropriate state office and, thereafter, the LLC's existence shall be perpetual without term.

ARTICLE III

Purpose of the LLC.

The purpose of the LLC is to engage in any lawful act or activity for which a limited liability company may be organized under the laws of the State of Alabama including, but not limited to, the marketing of hunting supplies, equipment, and other products.

ARTICLE IV

Company Address.

The street address of the registered office of the LLC is 2496 Valleydale Road, Birmingham, Al 35244 located in an unincorporated area within Shelby County within the State of Alabama, and the name of the registered agent at that office is Gene Whitley.

ARTICLE V

Initial Members Addresses. The following list includes each initial Member's name and address.

Gene Whitley (Member/Organizer)
2496 Valleydale Road
Birmingham, Al 35244

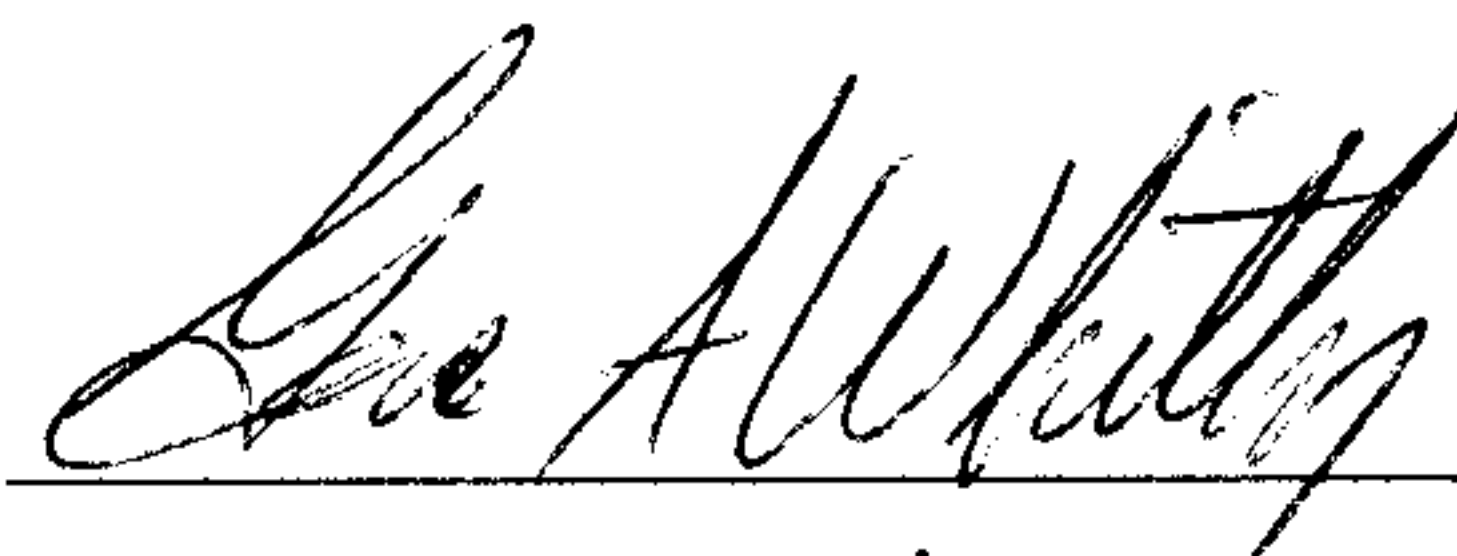
William F. Gothard (Member)
1296 Hughes Rd.
Columbiana, Al 35051

ARTICLE VI

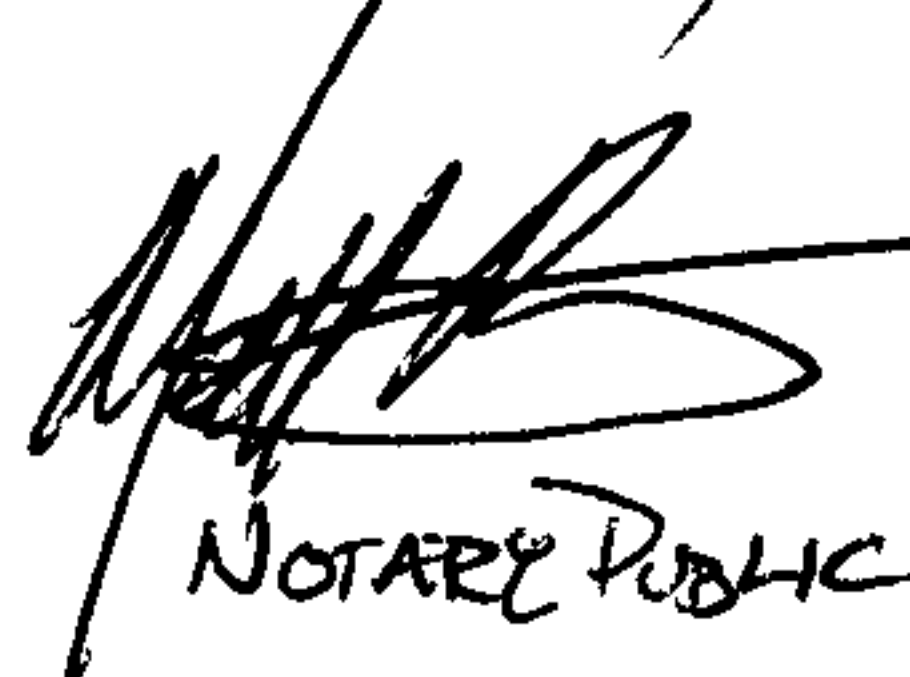
Management of the LLC. The LLC will be managed by the Members until such time that the Members should elect outside management as is provided in the Operating Agreement of the LLC.

IN WITNESS THEREOF, the undersigned members executed these Articles of Organization on
this the 20TH day of AUGUST, 2010.

THIS DOCUMENT PREPARED BY:



L.S. Member/Organizer


NOTARY PUBLIC

AUGUST 20TH, 2010