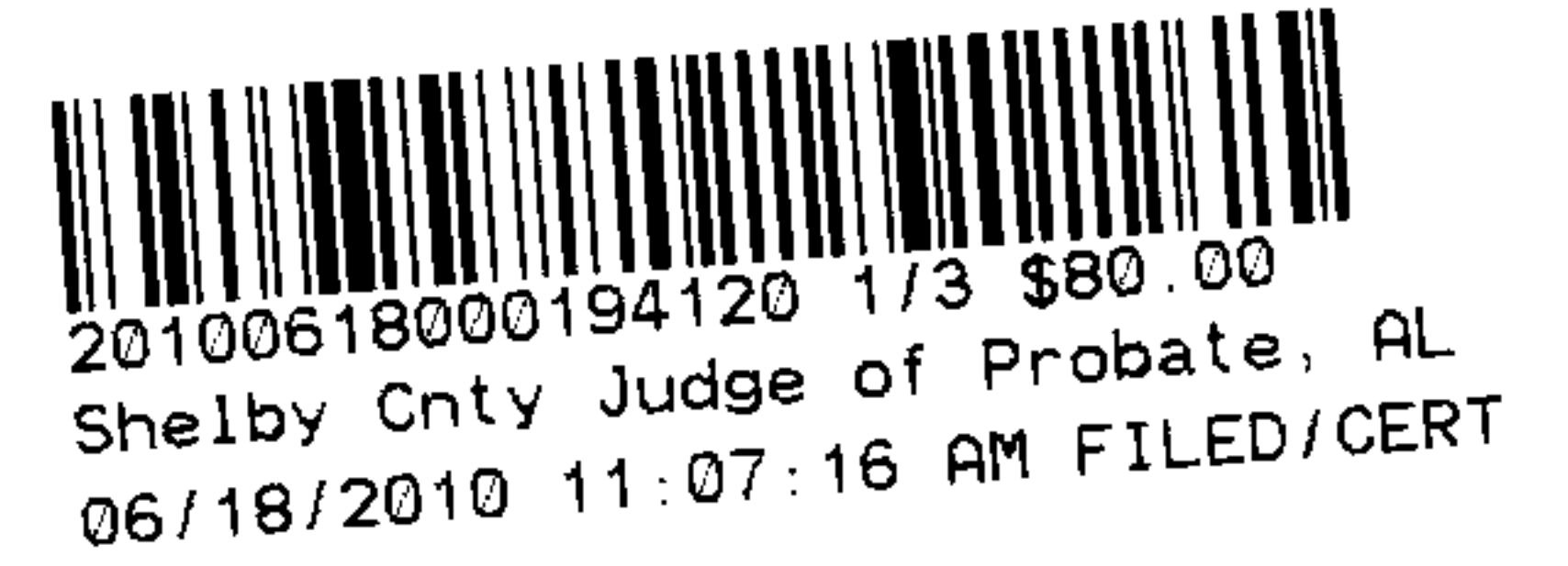


**ARTICLES OF ORGANIZATION**

**OF**

**RUCK LLC**



The undersigned, for the purpose of forming a limited liability company under Title 10, Chapter 12 of the Code of Alabama (1975), as amended (the "Alabama Limited Liability Company Act"), hereby files the following Articles of Organization with the probate judge of the County in which the initial registered office of the limited liability company will be located and attests that the facts stated in these Articles of Organization are true and correct:

**ARTICLE I**

**NAME**

The name of this Limited Liability Company shall be:

Ruck LLC

**ARTICLE II**

**DURATION**

The period of duration is perpetual unless the Limited Liability Company shall be sooner dissolved and its affairs wound up in accordance with its Articles of Organization or Operating Agreement.

**ARTICLE III**

**PURPOSES**

The nature of the business of the Limited Liability Company and its objects, purposes and powers are:

(a) To engage in the business of designing, maintaining and using a website for selling goods and services, and to engage in any and all other activities in furtherance thereof;

(b) To develop, protect, hold, license and use such intellectual property as may be necessary or appropriate to support the business of the Limited Liability Company;

(c) To manage, purchase or acquire by assignment, transfer or otherwise, and hold, mortgage or otherwise pledge, and to sell, exchange, transfer, deal in and in any manner dispose of, real or personal property of any kind, class, interest or type, wheresoever situated, and to exercise, carry out and enjoy any licenses, power, authority, concession, right or privilege which any limited liability company may make or grant in connection therewith;

(d) To subscribe for, acquire, hold, sell, assign, transfer, mortgage, pledge or in any manner dispose of shares of stock, bonds or other evidences of indebtedness or securities issued or

created by any corporation of Alabama or any other state or any foreign country and, while the owner thereof, to exercise the rights, privileges and powers of ownership, including the rights to vote thereon, to the same extent as a natural person may do, subject to the limitations, if any, on such rights now or hereafter provided by the laws of Alabama;

(e) To acquire the goodwill, rights, assets and properties, and to undertake the whole or any part of the liabilities, of any person, firm, association or corporation; to pay for the same in cash, debt obligations of the Limited Liability Company or by the transfer of an interest or the granting of membership in the Limited Liability Company or otherwise; to hold, or in any manner dispose of, the whole or any part of the property so acquired; to conduct in any lawful manner the whole or any part of the business so acquired; and to exercise all the powers necessary or convenient in and about the conduct and management of such business; and

(f) In general, to carry on any other lawful business whatsoever in connection with the foregoing or which is calculated, directly or indirectly, to promote the interest of the Limited Liability Company or to enhance the value of its properties.

The enumeration herein of the powers, objects and purposes of the Limited Liability Company shall not be deemed to exclude or in any way limit by inference any powers, objects or purposes which the Limited Liability Company is empowered to exercise, whether expressly by purpose or by any of the laws of the State of Alabama or any reasonable construction of such laws.

#### **ARTICLE IV**

##### **REGISTERED AGENT/OFFICE**

The location and mailing address of the initial registered office of the Limited Liability Company shall be 5474 Dover Cliff Circle, Birmingham, AL 35242, and its registered agent at such address shall be Rick V. Lowman.

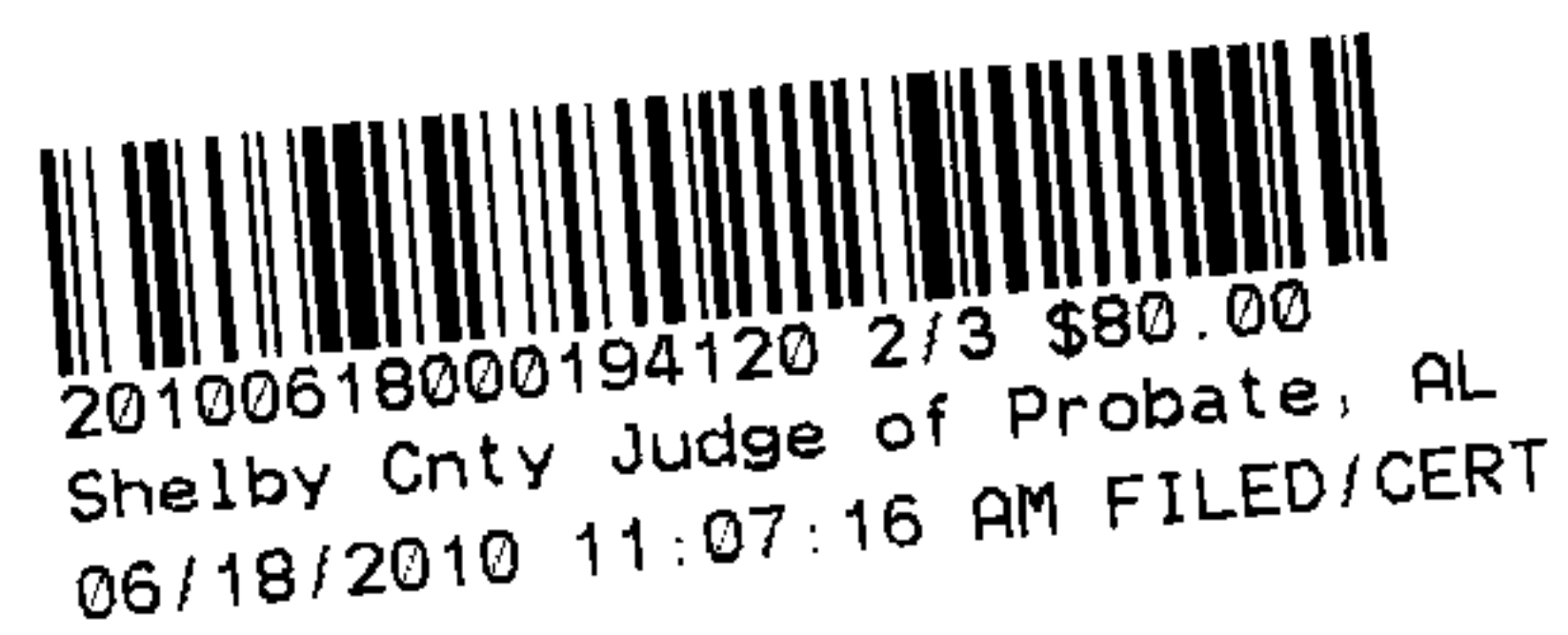
#### **ARTICLE V**

##### **MEMBERS**

The name and address of the initial member (the "Members") of the Limited Liability Company is:

Robin Rucker Lowman

5474 Dover Cliff Circle  
Birmingham, Alabama 35242





**ARTICLE VI**

**ADDITIONAL MEMBERS**

The Members reserve the right to admit additional Members upon the terms and conditions of the Limited Liability Company's Operating Agreement or upon the unanimous consent of the Members.

**ARTICLE VII**

**OPERATING AGREEMENT**

The Operating Agreement of the Limited Liability Company, if one is adopted, shall be executed by each Member of the Limited Liability Company and shall set forth all provisions for the regulation of the internal affairs of the Limited Liability Company and the conduct of its business to the extent that such provisions are not inconsistent with the laws of Alabama or these Articles. The Operating Agreement shall include, without limitation, provisions regarding members, company capital, allocations, distributions, management of the company, transfer of interest, dissolution, accounting and records, the tax matters partner and indemnification. Those provisions together with any other provisions included in the Operating Agreement, as the same may be amended and/or restated from time to time in accordance with its terms, are hereby incorporated by reference.

**ARTICLE VIII**

**DISSOLUTION CAUSED BY CESSATION OF MEMBERSHIP**

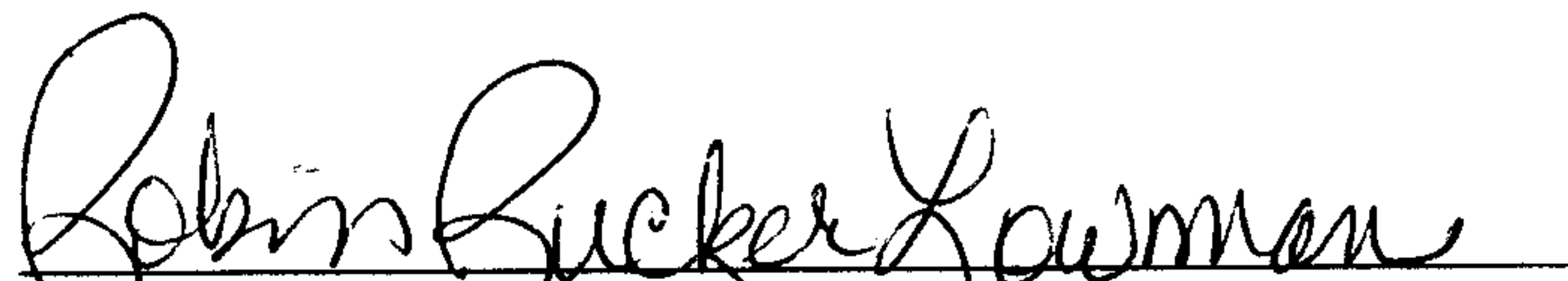
The cessation of membership of one or more Members for any reason shall not cause the dissolution of the Limited Liability Company.

**ARTICLE IX**

**MANAGEMENT**

Management is vested in the Member of the Limited Liability Company.

IN WITNESS WHEREOF, the undersigned Member has executed these Articles of Organization, on this, the 17<sup>th</sup> day of June, 2010.

  
Robin Rucker Lowman, sole Member



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Shelby Cnty Judge of Probate, AL  
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