

STATE OF ALABAMA

DOMESTIC FOR-PROFIT CORPORATION ARTICLES OF INCORPORATION GUIDELINES



20091008000382390 1/2 \$95.00
Shelby Cnty Judge of Probate, AL
10/08/2009 04:05:26 PM FILED/CERT

INSTRUCTIONS:

STEP 1: CONTACT THE OFFICE OF THE SECRETARY OF STATE AT (334)242-5324 TO RESERVE A CORPORATE NAME.

STEP 2: TO INCORPORATE, FILE THE ORIGINAL, TWO COPIES OF THE ARTICLES OF INCORPORATION AND THE CERTIFICATE OF NAME RESERVATION IN THE COUNTY WHERE THE CORPORATION'S REGISTERED OFFICE IS LOCATED. THE SECRETARY OF STATE'S FILING FEE IS \$40. PLEASE CONTACT THE JUDGE OF PROBATE TO VERIFY FILING FEES.

PURSUANT TO THE PROVISIONS OF THE ALABAMA BUSINESS CORPORATION ACT, THE UNDERSIGNED HEREBY ADOPTS THE FOLLOWING ARTICLES OF INCORPORATION.

- Article I** The name of the corporation:
AS SEEN ON TV USA, INC.
- Article II** The duration of the corporation is "perpetual" unless otherwise stated.
- Article III** The corporation has been organized for the following purpose(s):
ENGAGED IN THE BUSINESS OF BUYING
AND SELLING GOODS FOR PROFIT, LAWFULLY.
- Article IV** The number of shares which the corporation shall have the authority to issue is 1000.00
- Article V** The street address (NO PO BOX) of the registered office: 113 SOUTHLEDGE
STE-102 BIRMINGHAM AL-35242 and the name of the
registered agent at that office: SHAHNAZ NAVIWALA.
- Article VI** The name(s) and address(es) of the Director(s):
IKBAL MAYA. 2667 MAYFIELD DR. LAWRENCEVILLE-GA-33043.
SHAHNAZ NAVIWALA. 113 SOUTHLEDGE STE 102 BIRMINGHAM 35242
- Article VII** The name(s) and address(es) of the Incorporator(s):
IKBAL MAYA.
SHAHNAZ NAVIWALA.

Any provision that is not inconsistent with the law for the regulation of the internal affairs of the corporation or for the restriction of the transfer of shares may be added.

IN WITNESS THEREOF, the undersigned incorporator executed these Articles of Incorporation
on this the 8th day of OCTOBER, 2009.

Printed Name and Business Address of Person Preparing this
Document:

SHAHNAZ NAVIWALA
Type or Print Name of Incorporator

Shahnaz Navwala
Signature of Incorporator

Beth Chapman
Secretary of State

P.O. Box 5616
Montgomery, AL 36103-5616

STATE OF ALABAMA

I, Beth Chapman, Secretary of State of the State of Alabama, having custody of the Great and Principal Seal of said State, do hereby certify that

pursuant to the provisions of Section 10-2B-4.02, Code of Alabama 1975, and upon an examination of the corporation records on file in this office, the following corporate name is reserved as available:

As Seen On TV USA, Inc.

This domestic corporation name is proposed to be incorporated in Shelby County and is for the exclusive use of Shahnaz Naviwala, 113 South Ledge, Birmingham, AL 35242 for a period of one hundred twenty days beginning September 28, 2009 and expiring January 27, 2010.



In Testimony Whereof, I have hereunto set my hand and affixed the Great Seal of the State, at the Capitol, in the City of Montgomery, on this day.

September 28, 2009

Date

Beth Chapman TM

Beth Chapman

Secretary of State