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Shelby Cnty Judge of Probate, AL  
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**ARTICLES OF INCORPORATION  
OF  
RED ARROW INTERACTIVE, INC.**

**A BODY CORPORATE**

TO THE HONORABLE JUDGE OF PROBATE OF SHELBY COUNTY, ALABAMA:

The undersigned, **Timothy M. Fulmer**, acting as incorporator of a corporation under the Code of Alabama, adopts the following Articles of Incorporation for the corporation:

**ARTICLE I – NAME**

The name of the corporation shall be **Red Arrow Interactive, Inc.**, and the corporation shall be authorized to operate under that name or use any other trade name not now being used by another person, firm or corporation.

**ARTICLE II – PURPOSE**

The purpose for which the corporation is formed is to transact any and all lawful business for which corporations may be incorporated under the laws of the State of Alabama, including advertising, marketing, and the sale and distribution of media products and services.

**ARTICLE II – OFFICE AND AGENT**

The location of the initial registered office of the corporation shall be 4000 Eagle Point Corporate Drive, Birmingham, Alabama 35242 and the name of its initial registered agent at that address is **Jeremy Keith Hairston**.

**ARTICLE IV – AUTHORIZED SHARES**

The authorized capital stock of the corporation shall be one thousand (1,000) shares of common stock having a par value of One and No/100 (\$1.00) Dollar per Share.

**ARTICLE V - INCORPORATOR**

The name and address of the incorporator are as follows:

<u>Name</u>	<u>Address</u>
<b>Timothy M. Fulmer</b>	<b>3800 Colonnade Parkway – Suite 450 Birmingham, Alabama 35243</b>

**ARTICLE VI – BOARD OF DIRECTORS**

The initial number of directors is one and his name and address are as follows:

<u>Name</u>	<u>Address</u>
<b>Jeremy Keith Hairston</b>	<b>231 Chesser Park Drive Chelsea, Alabama 35043</b>

**ARTICLE VII – TERM**


The period for the duration of the corporation shall be perpetual.

IN WITNESS WHEREOF, the incorporator has hereunto subscribed his name on this the 29<sup>th</sup> day of September, 2009.

Suzanne C. McCullay  
Witness

Tim M. Fulmer  
Timothy M. Fulmer - Incorporator

Beth Chapman  
Secretary of State

  
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P.O. Box 5616  
Montgomery, AL 36103-5616

# STATE OF ALABAMA

I, Beth Chapman, Secretary of State of the State of Alabama, having custody of the Great and Principal Seal of said State, do hereby certify that

pursuant to the provisions of Section 10-2B-4.02, Code of Alabama 1975, and upon an examination of the corporation records on file in this office, the following corporate name is reserved as available:

**Red Arrow Interactive, Inc.**

This domestic corporation name is proposed to be incorporated in Shelby County and is for the exclusive use of Timothy M Fulmer, 3800 Colonnade Pkwy Ste 450, Birmingham, AL 35243 for a period of one hundred twenty days beginning September 22, 2009 and expiring January 21, 2010.

In Testimony Whereof, I have hereunto set my hand and affixed the Great Seal of the State, at the Capitol, in the City of Montgomery, on this day.

September 22, 2009

Date

 TM

Beth Chapman

Secretary of State

