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Shelby Cnty Judge of Probate, AL
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STATE OF ALABAMA
DOMESTIC LIMITED LIABILITY COMPANY
ARTICLES OF ORGANIZATION GUIDELINES

INSTRUCTIONS:

STEP 1: THE NAME OF THE LIMITED LIABILITY COMPANY MUST CONTAIN THE WORDS LIMITED LIABILITY COMPANY, LLC OR L.L.C.
STEP 2: FILE THE ORIGINAL AND TWO COPIES OF THE ARTICLES OF ORGANIZATION IN THE COUNTY WHERE THE LLC'S REGISTERED OFFICE IS LOCATED. THE SECRETARY OF STATE'S FILING FEE IS \$40. PLEASE CONTACT THE JUDGE OF PROBATE TO VERIFY THE PROBATE FILING FEE.

PURSUANT TO THE ALABAMA LIMITED LIABILITY COMPANY ACT, THE UNDERSIGNED HEREBY ADOPTS THE FOLLOWING ARTICLES OF ORGANIZATION.

Article I The name of the Limited Liability Company: Shoppers Guide LLC
(Your company title must end with the words Limited Liability Company, L.L.C. or LLC)

Article II The duration of the Limited Liability Company is perpetual.

Article III The Limited Liability Company has been organized for the following purpose(s):
To engage in the business of: Magazine Advertising, publishing

Article IV The **street address** (NO PO BOX) of the registered office: 1704 Inverness Lane
Birmingham, Alabama 35242 and the name of the
registered agent at that office: Mark Guyther

Article V The **names and addresses** of the initial member(s), and organizer (if any):
Initial Members: Mark Guyther, Pam Guyther
The address of each member is: c/o Shoppers Guide LLC
1704 Inverness Lane, Birmingham, Alabama 35242
Organizer: LegalZoom.com, Inc., 7083 Hollywood Blvd., Suite 180, Los Angeles, CA 90028

Article VI If the Limited Liability Company is to be managed by one or more managers, list the names and addresses of the managers who are to serve until the first annual meeting of the members or until their successors are elected and qualified.

Any provision that is not inconsistent with the law for the regulation of the internal affairs of the Limited Liability Company is permitted to be set forth in the operating agreement of the LLC.

IN WITNESS THEREOF, the undersigned organizer executed these Articles of Organization on this the 9 day of June, 2005.

THIS DOCUMENT PREPARED BY:
Malka Gelb
7083 Hollywood Blvd., Suite 180
Los Angeles, CA 90028
DLL 1.1 Rev. 6/2001

LegalZoom.com, Inc., Organizer
By: Malka Gelb
Signature of Malka Gelb
Authorized Signatory of LegalZoom.com, Inc.