

**ARTICLES OF ORGANIZATION
OF
RESPONSE ADVERTISING, L. L. C.**

**I.
NAME**

The name of the Limited Liability Company shall be Response Advertising, L. L. C. (hereafter, the "LLC").

**II.
LATEST DATE OF DISSOLUTION**

The latest date on which the LLC is to dissolve shall be upon the approval of the Managing Partner or Partner of the LLC.

**III.
MANAGEMENT**

The management of the LLC shall be vested in the managers pursuant to the Operating Agreement.

**IV.
PURPOSES AND POWERS**


The LLC shall be authorized to carry on a business for profit and to engage in any activity or business authorized under the laws of the State of Alabama. The Designated Registered Agent is Gregg Brogden. The street address of the company's registered office where the agent is located is 1833 Hamilton Road, Pelham, Alabama.

IN WITNESS THEREOF, the undersigned as organizers of the LLC have executed these Articles of Organization on this 11th day of January, 1999.


Gregg Brogden, Incorporator


Lynn Adamson Brogden, Incorporator

Attest:


(Seal)

Inst # 1999-03118

01/22/1999-03118
03:38 PM CERTIFIED
SHELBY COUNTY JUDGE OF PROBATE
001 SNA 80.00